The MONEYSHOW Caesar's Palace, Las Vegas, Nevada May 11, 2011

New Ideas in Technical Analysis Buying Gap-Up Moves in Leading Stocks

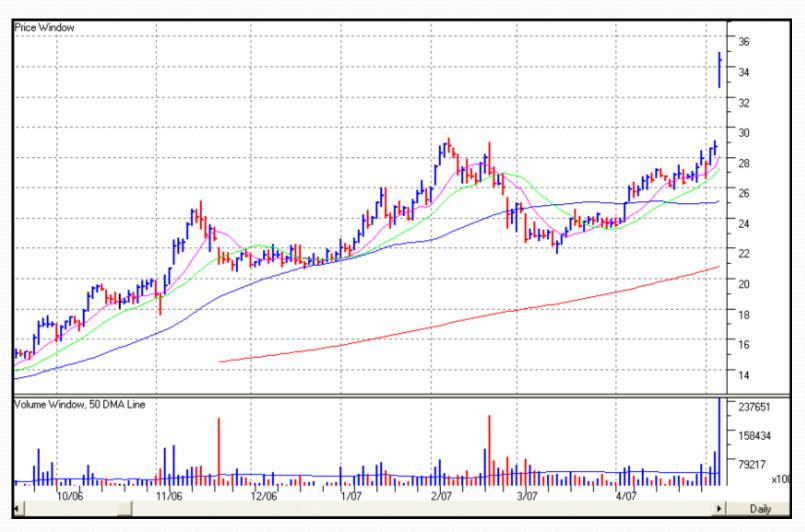
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Who would be crazy enough to buy this way up here?



We would.



Why Buyable Gap-Ups Work

- When a stock gaps up on tremendous volume, the "argument" has been won decisively by buyers.
- The power or "decisiveness" with which this argument is won is characterized by sharp upside price movement accompanied by a significant increase in trading volume the "signature" of a buyable gap-up.
- This same tremendous buying volume is a clear sign of huge institutional buying done with conviction.
- Buyable gap-ups are aided by a unique "contrarian" aspect in that most investors don't believe the gap and are afraid to buy it because they think it is "too high."

Huge-Volume Gap-Ups are the Biggest Foot Prints of Institutional Investors



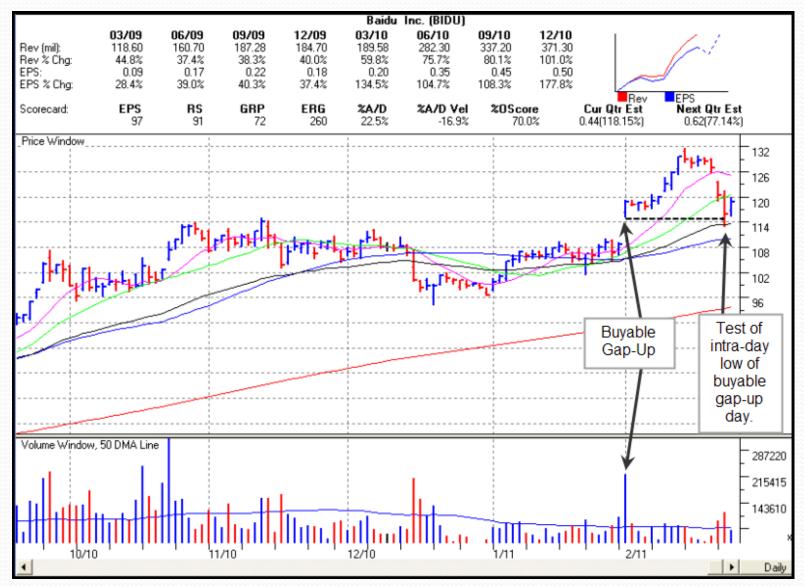
Characteristics of Buyable Gap-Ups

- 1. Buyable gap-ups should occur in fundamentally strong and sound leading stocks.
- 2. A buyable gap-up move must be at least 0.75 times the stock's 40-day Average True Range.
- 3. A buyable gap-up move must occur on volume that is at least 1.5 times or 150% above the 50-day moving average of daily trading volume.
- 4. Buyable gap-ups should occur within an uptrend or constructive consolidation, not while a stock is in a downtrend.
- 5. A buyable gap-up should hold above the intra-day low of the gap-up day.

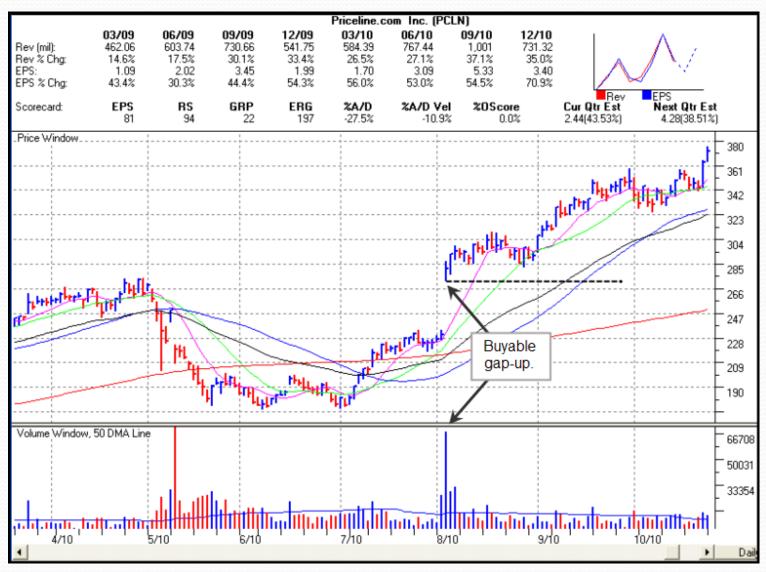
Netflix, Inc. (NFLX) Average True Range



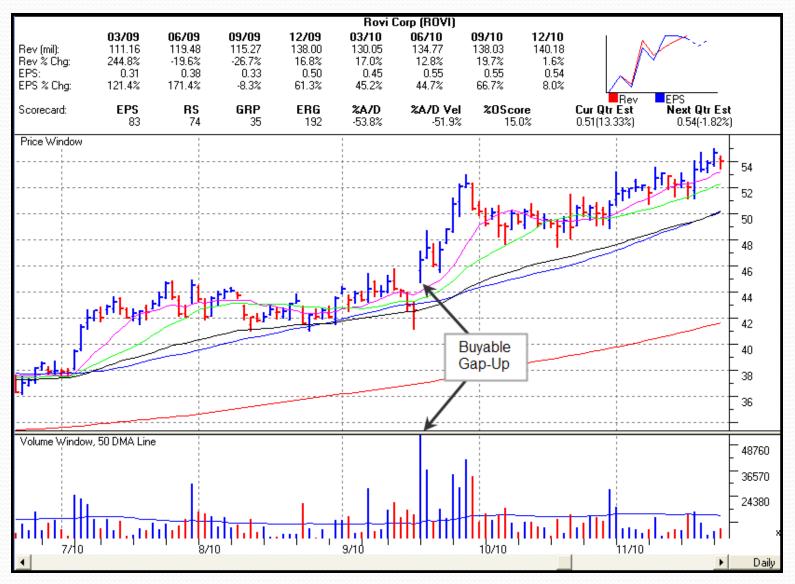
Baidu, Inc. (BIDU) February 1, 2011



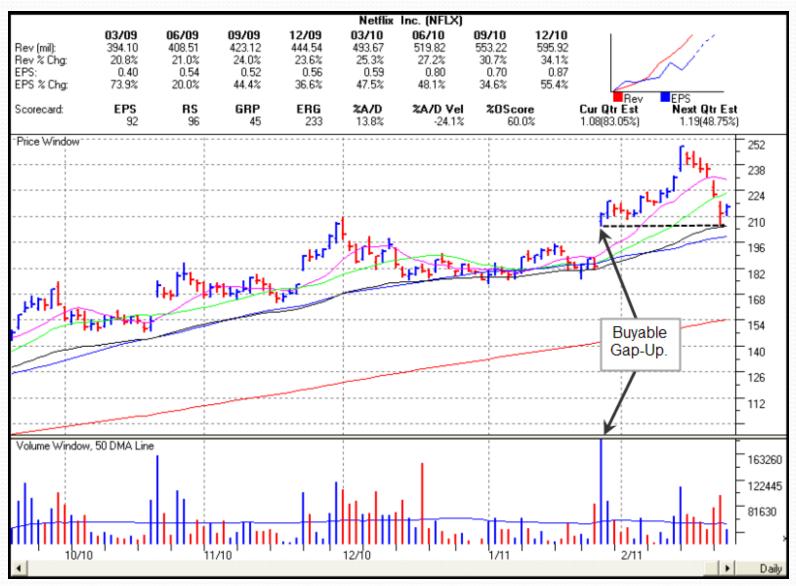
Priceline.com (PCLN) - August 2010



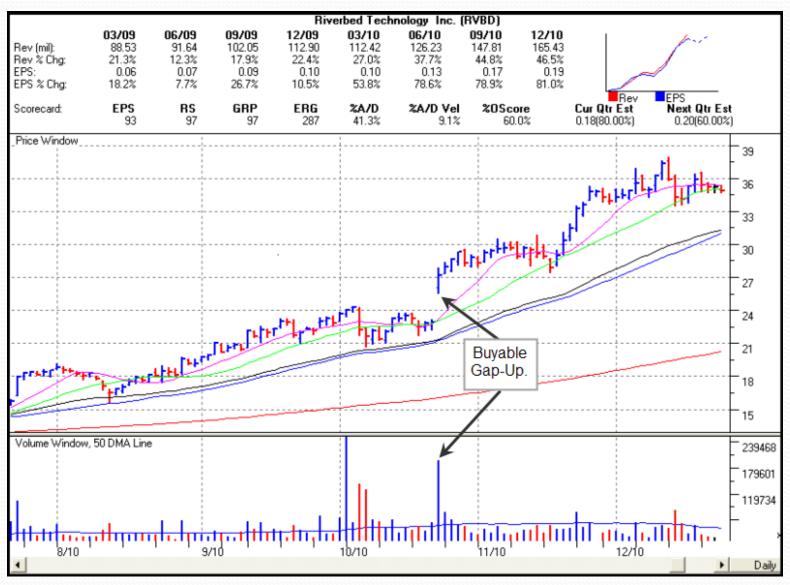
Rovi Corp. (ROVI) - September 2010



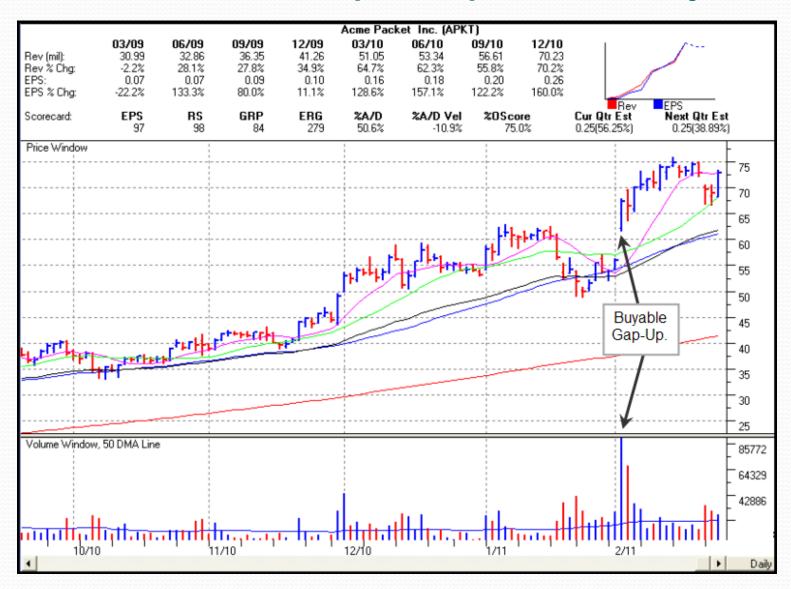
Netflix, Inc. (NFLX) - January 2011



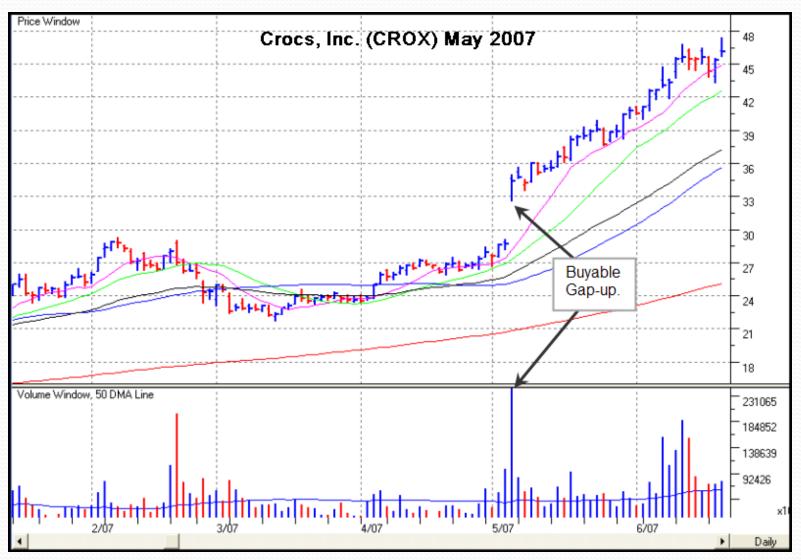
Riverbed Technology, Inc. (RVBD) - October 2010



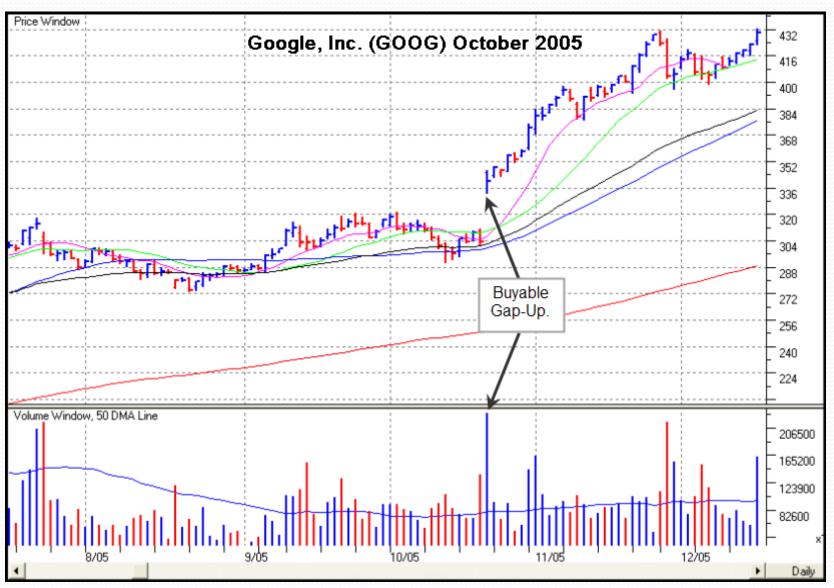
Acme Packet, Inc. (APKT) - February 2011



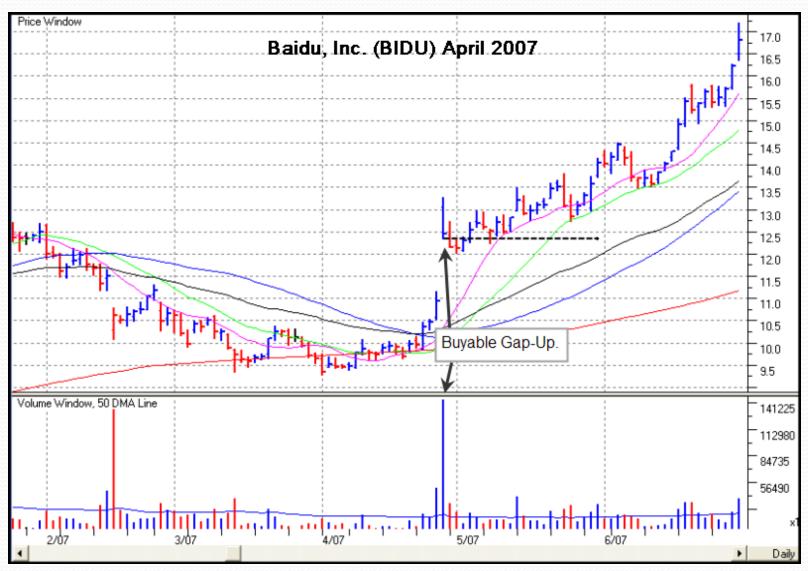
Crocs, Inc. (CROX) - May 2007



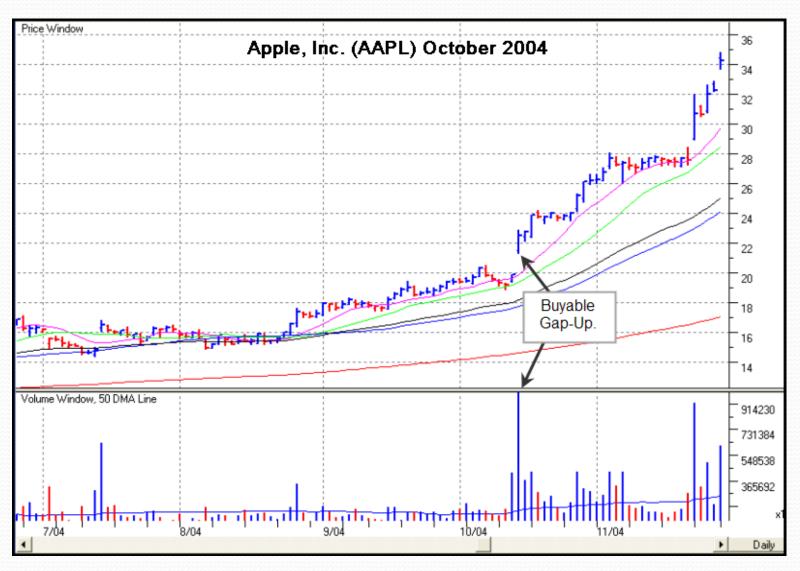
Google, Inc. (GOOG) - October 2005



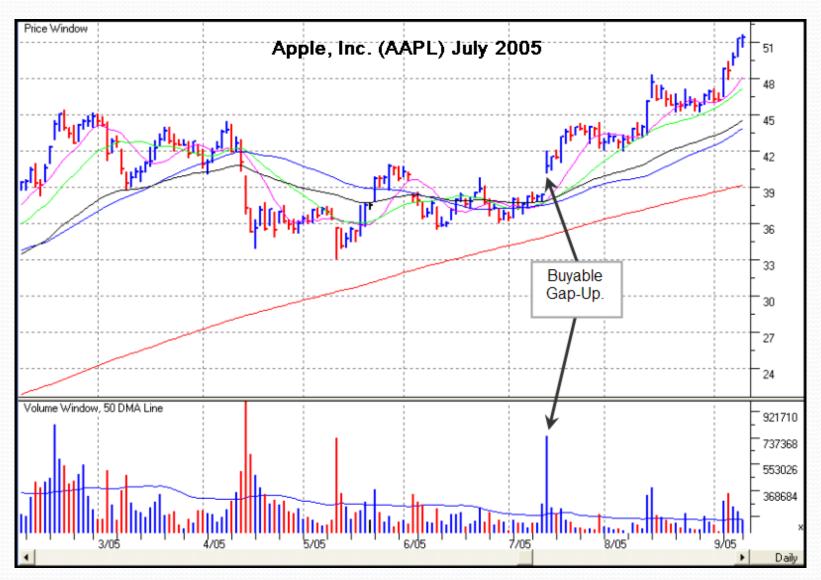
Baidu, Inc. (BIDU) - April 2007



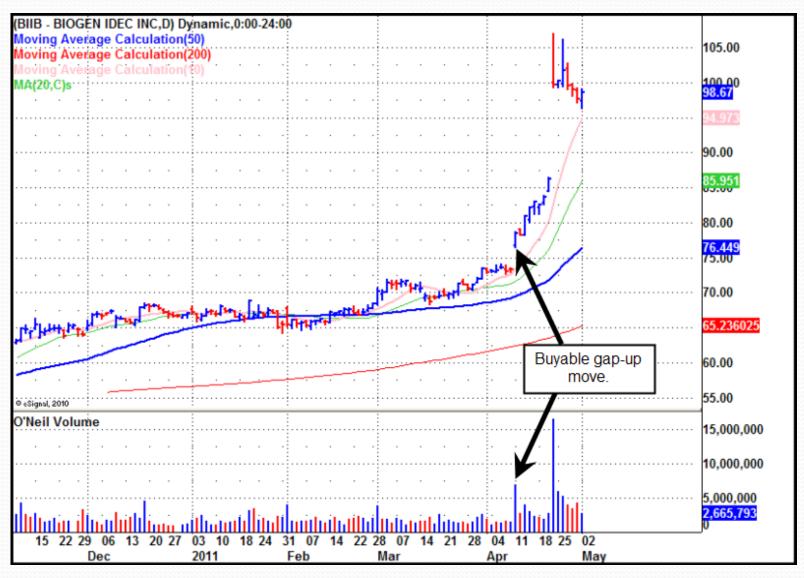
Apple, Inc. (AAPL) - October 2004



Apple, Inc. (AAPL) - July 2005



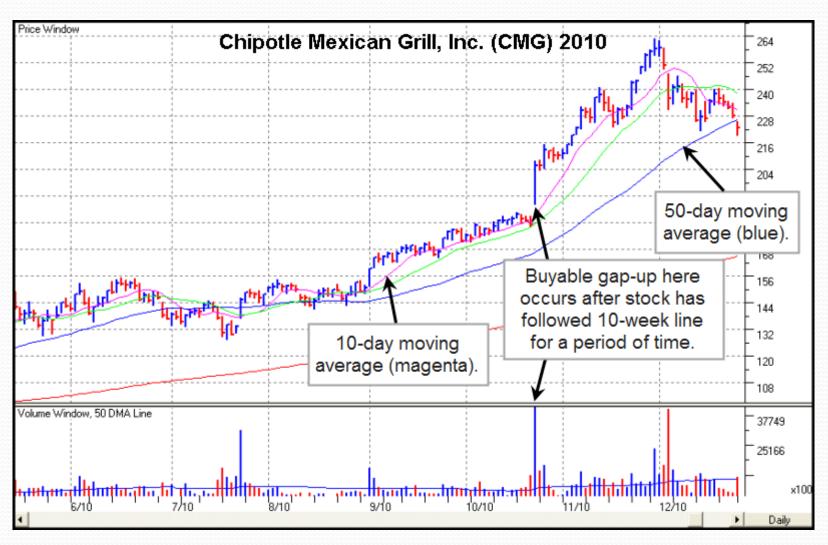
Biogen Idec, Inc. (BIIB) - April 2011



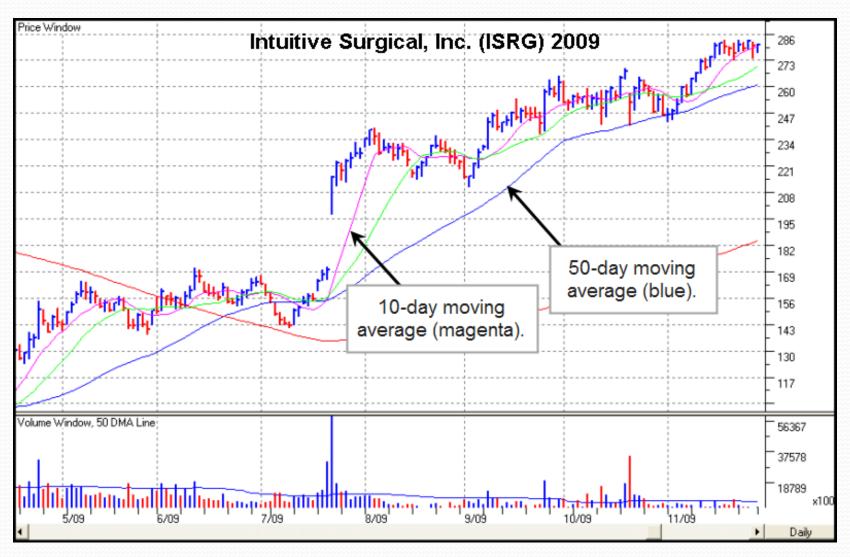
Selling Guides for Buyable Gap-Ups: Use of the 10-day and 50-day moving averages in conjunction with Buyable Gap-Ups is governed by the "Seven-Week Rule."

- **10-day** = Stocks that have shown a tendency to "obey" or "respect" the 10-day moving average for at least **7 weeks** in an uptrend should often be sold once the stock violates the 10-day line.
- **50-day** = If they don't show such a tendency to obey the 10-day moving average then it is better to use the 50-day moving average as your guide for selling.
- This rule can help prevent you from selling a stock prematurely if it is simply not its nature to hold the 10-day moving average and it tends to drop below the 10-day line often. Our studies indicate that a stock within an uptrend and which is also shown to obey the 10-day moving average for at least 7 weeks following a buy point (e.g., breakout, pocket pivot, buyable gap-up, etc.) should be sold upon its first violation of the 10-day line. A "violation" is defined as a close below the 10-day moving average followed by a move on the next day below the intraday low of the first day.

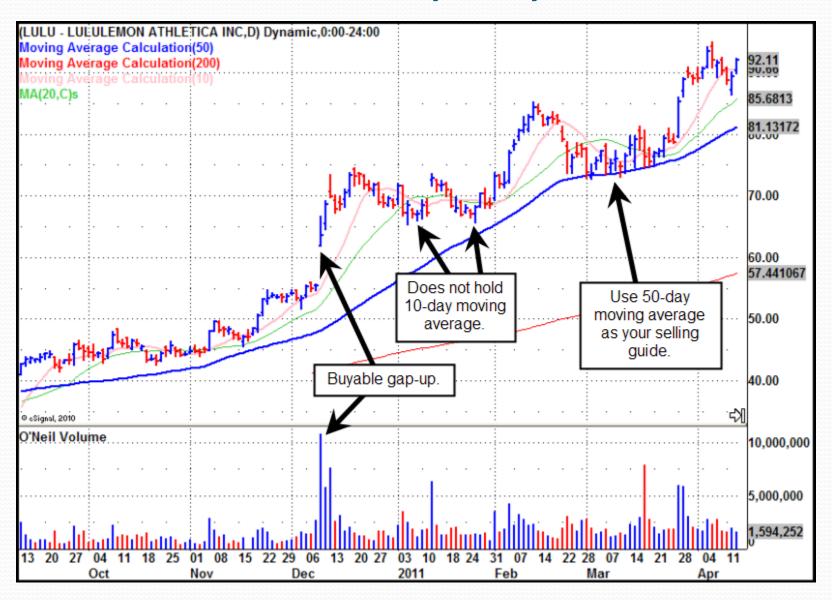
Chipotle Mexican Grill, Inc. (CMG) and the 10-day Moving Average



Intuitive Surgical, Inc. (ISRG) and the 50-day Moving Average



Lululemon Athletica, Inc. (LULU) - December 2010



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