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New Ideas in Technical Analysis

Using Market Context to Gain an Edge in the Interpretation of Chart Patterns

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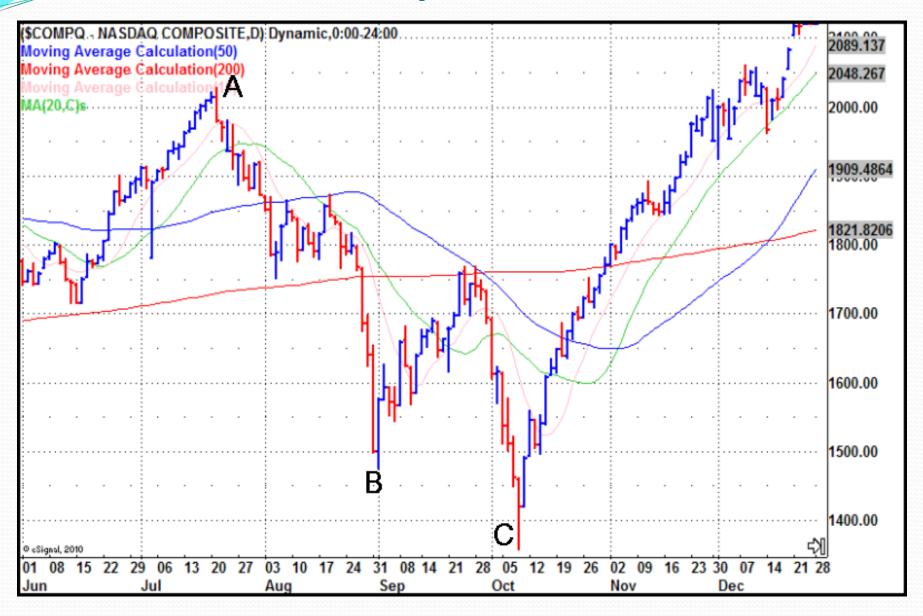
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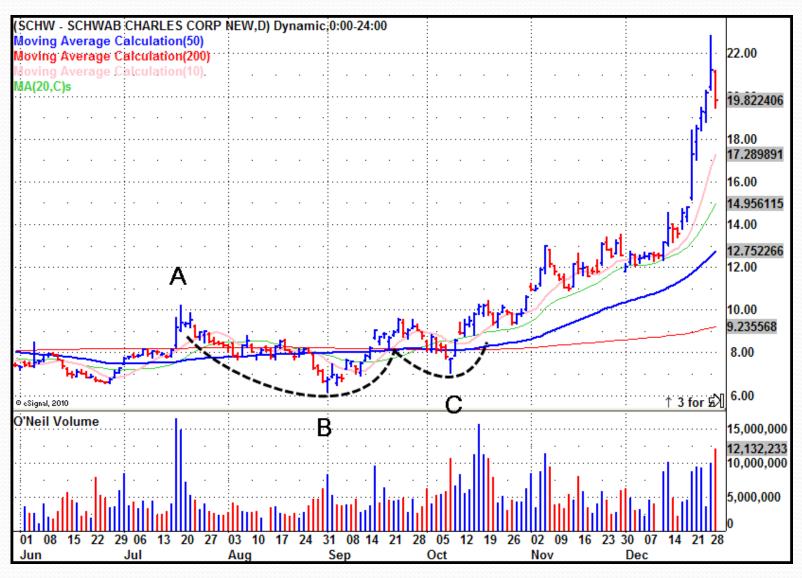
What is Market Context?

- Chart patterns do not occur in a "vacuum" there is a "context" for all price/volume action.
- Market Context can take many forms, ranging from the obvious to the subtle.
- Among these, factors like general market volatility, the phase of a particular general market bull or bear cycle, major news events, sector and group influences, etc. can be shown to influence the "shape" of price/volume action as represented by a chart pattern or trend.
- Understanding how these factors can influence price/volume action aids in the interpretation of technical chart patterns.

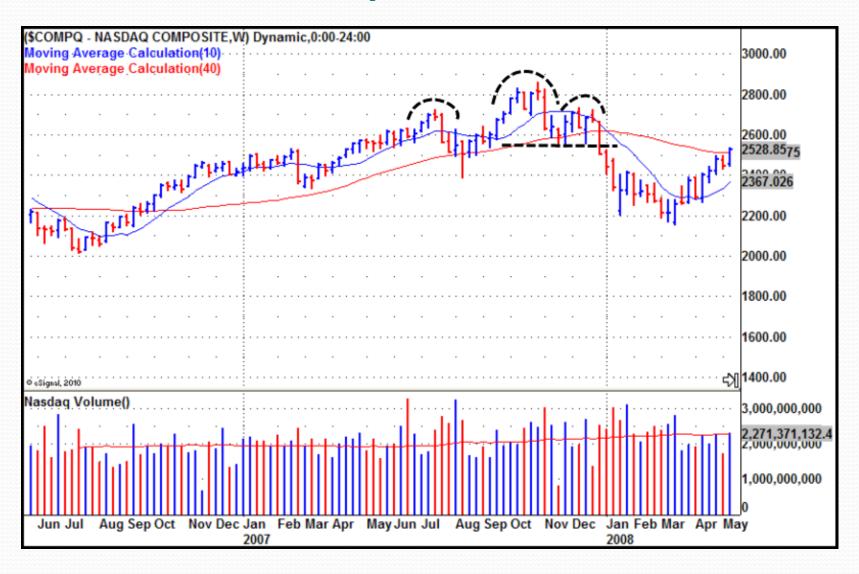
NASDAQ Composite Index - 1998



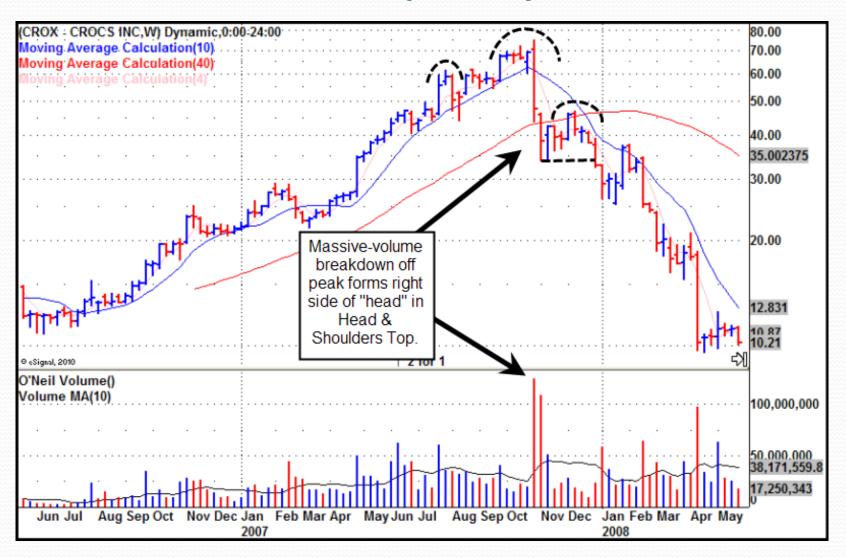
Charles Schwab Corp. (SCHW) - 1998



NASDAQ Composite Index – 2007



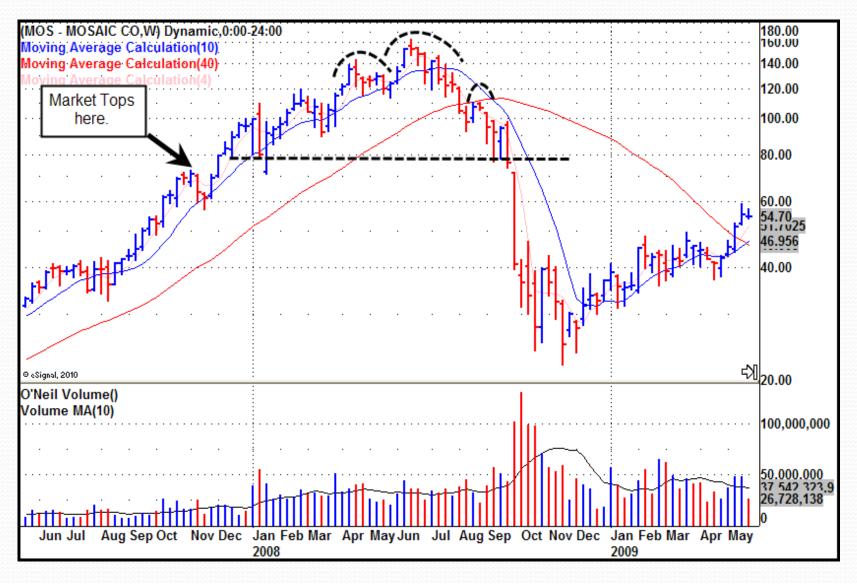
Crocs, Inc. (CROX) - 2007



NASDAQ Composite Index 2007 – 2008 Weekly Chart



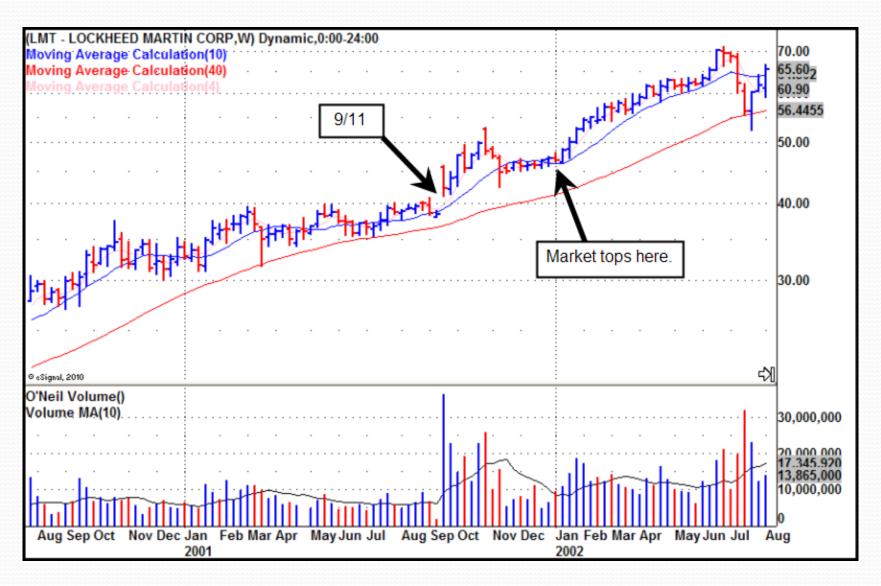
Mosaic, Inc. (MOS) - 2008 Weekly Chart



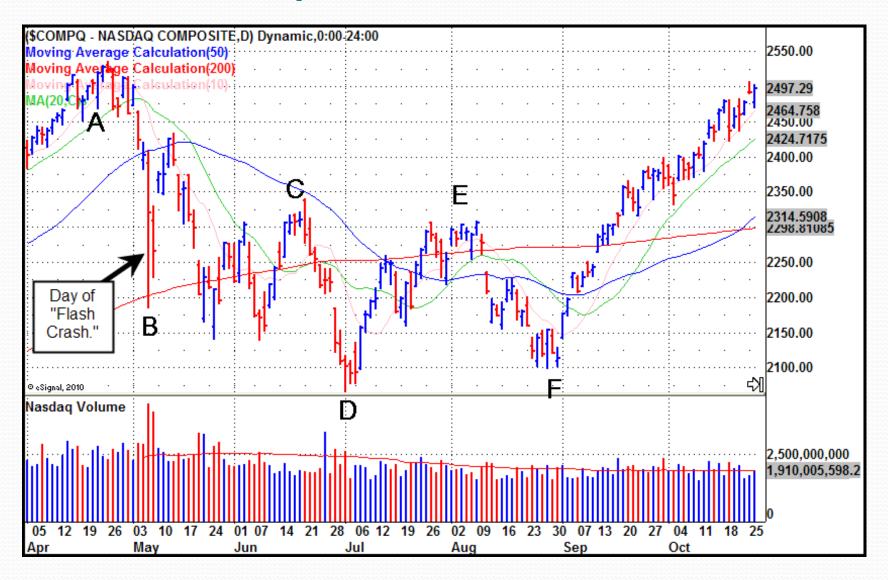
NASDAQ Composite Index – 2001-2002



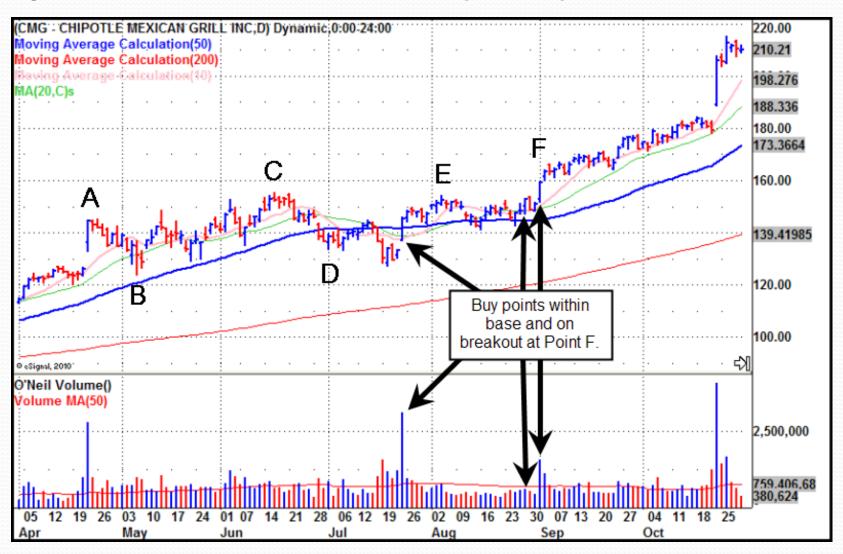
LMT in the War Context of 2001-2002



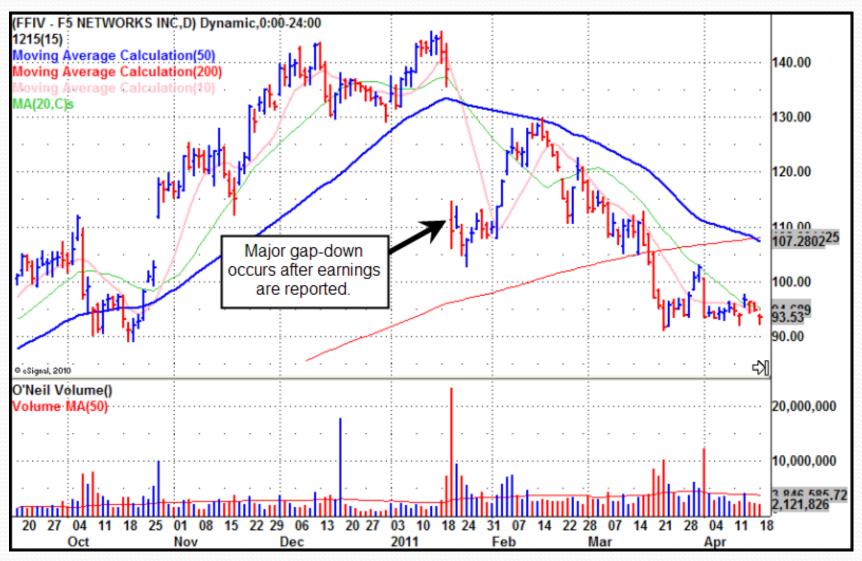
NASDAQ Composite Index – Summer 2010



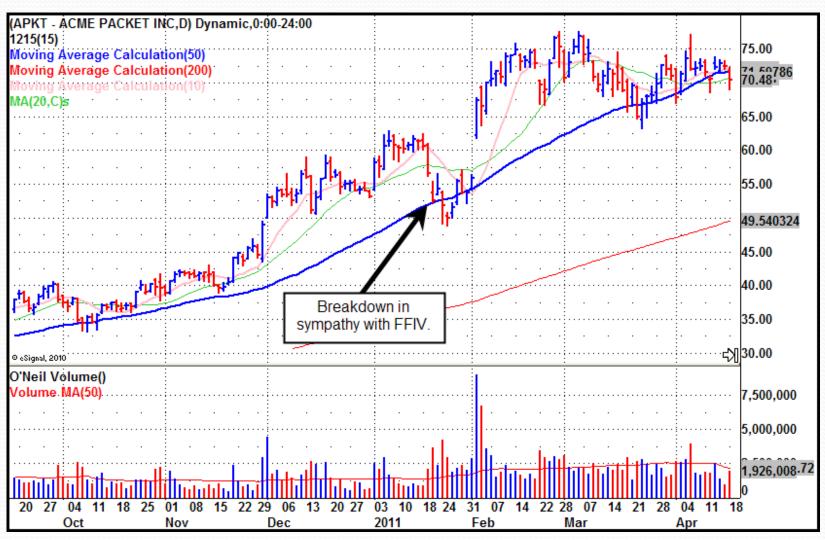
Chipotle Mexican Grill, Inc. (CMG) – Summer 2010



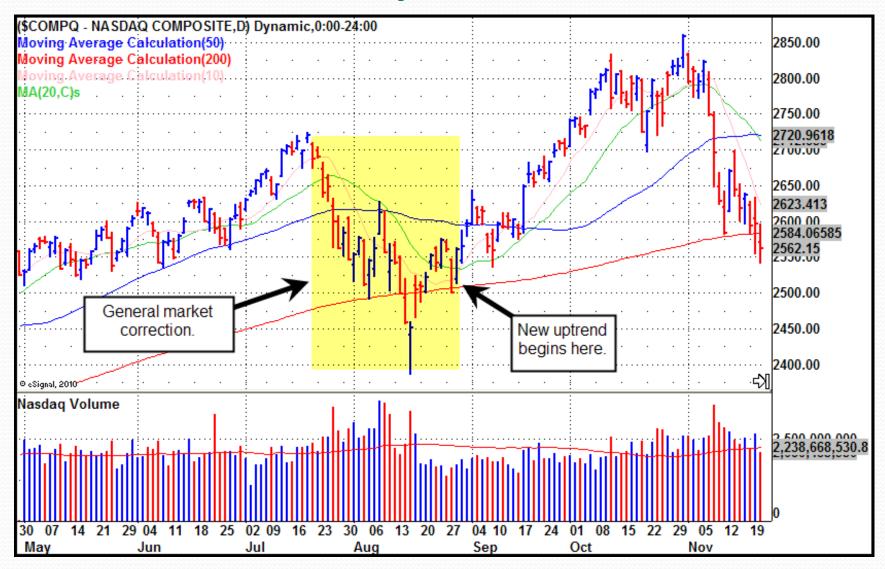
F5 Networks, Inc. (FFIV) – January 2011



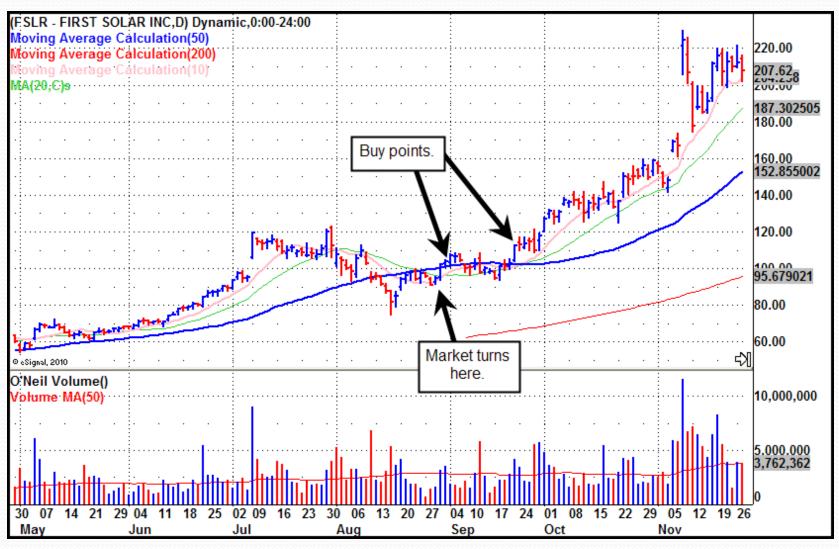
Acme Packet (APKT) – January 2011



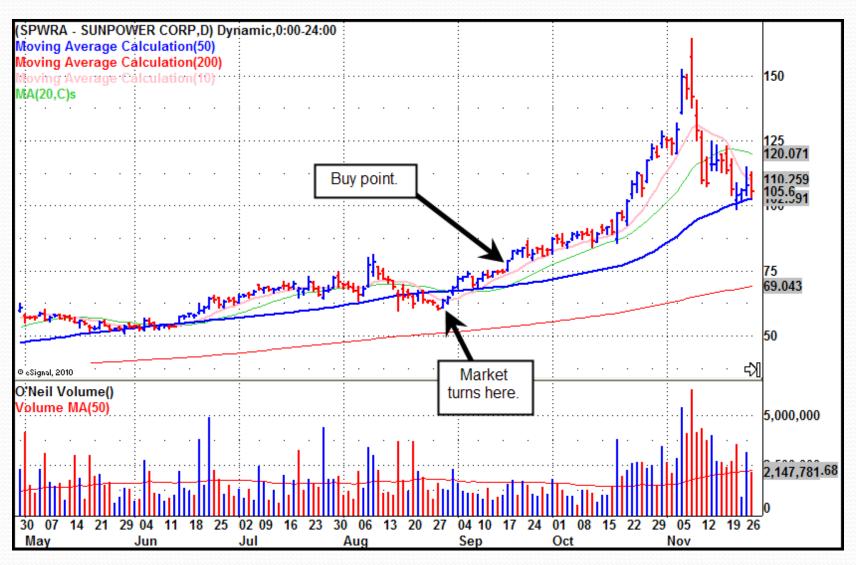
NASDAQ Composite Index - 2007



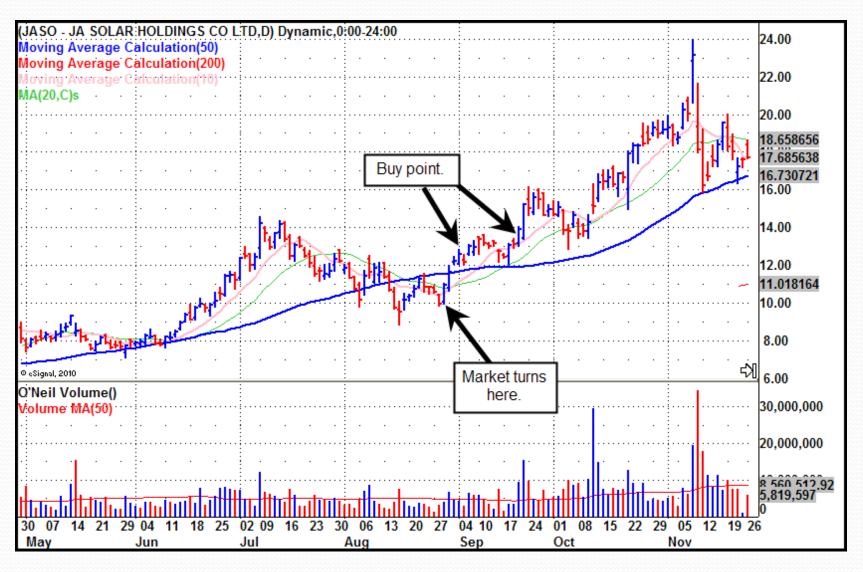
First Solar, Inc. (FSLR) - 2007



Sunpower Corp. (SPWRA) - 2007



JA Solar Holdings Co. Ltd. (JASO) - 2007



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