

**Trader's Expo  
Bally's Las Vegas  
November 17, 2011**

# **New Ideas in Technical Analysis**

## **Using Market Context to Gain an Edge in the Interpretation of Chart Patterns**

Chris Kacher & Gil Morales  
Managing Directors  
MoKa Investors, LLC

[www.mokainvestors.com](http://www.mokainvestors.com)  
[www.selfishinvesting.com](http://www.selfishinvesting.com)

© 2011 MoKa Investors, LLC

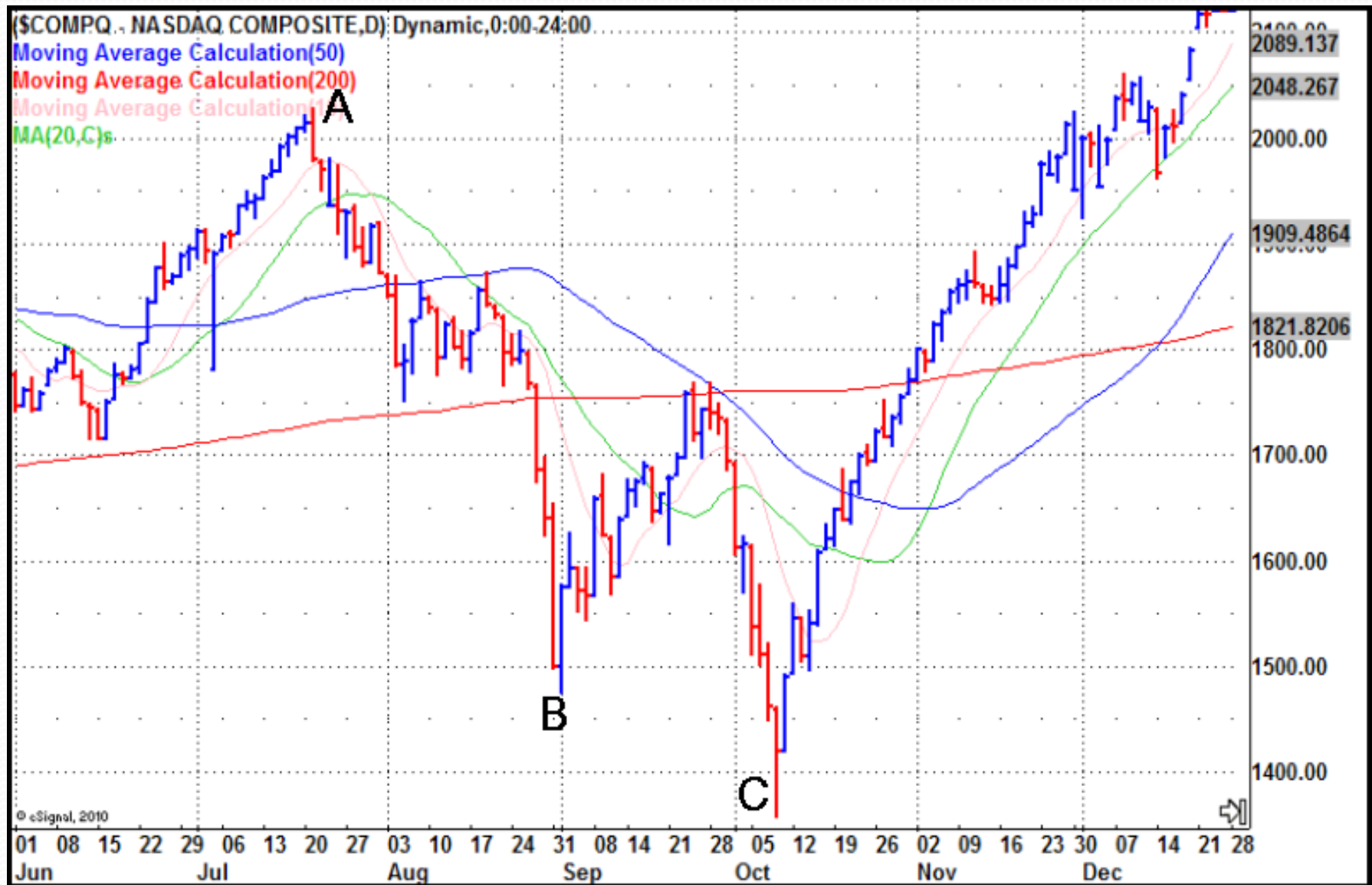
# Disclaimer

The information contained herein is not, and should not be construed as an offer to sell or the solicitation of an offer to buy any securities. The information set forth has been obtained from sources which we believe to be reliable, however, these sources cannot be guaranteed as to their accuracy or completeness. The information and content expressed herein are subject to change without notice and MoKa Investors, LLC and/or its employees may from time to time have long or short positions or may acquire direct or indirect beneficial interest in securities mentioned. Investing in stocks carries a high degree of risk and can result in significant losses. Investors should always operate with a concrete risk-management plan in place, including the use of strict stop-loss points in order to control to the greatest degree possible the inherent risk of investing in stocks. In other words, use the material in this presentation at your own discretion and at your own risk.

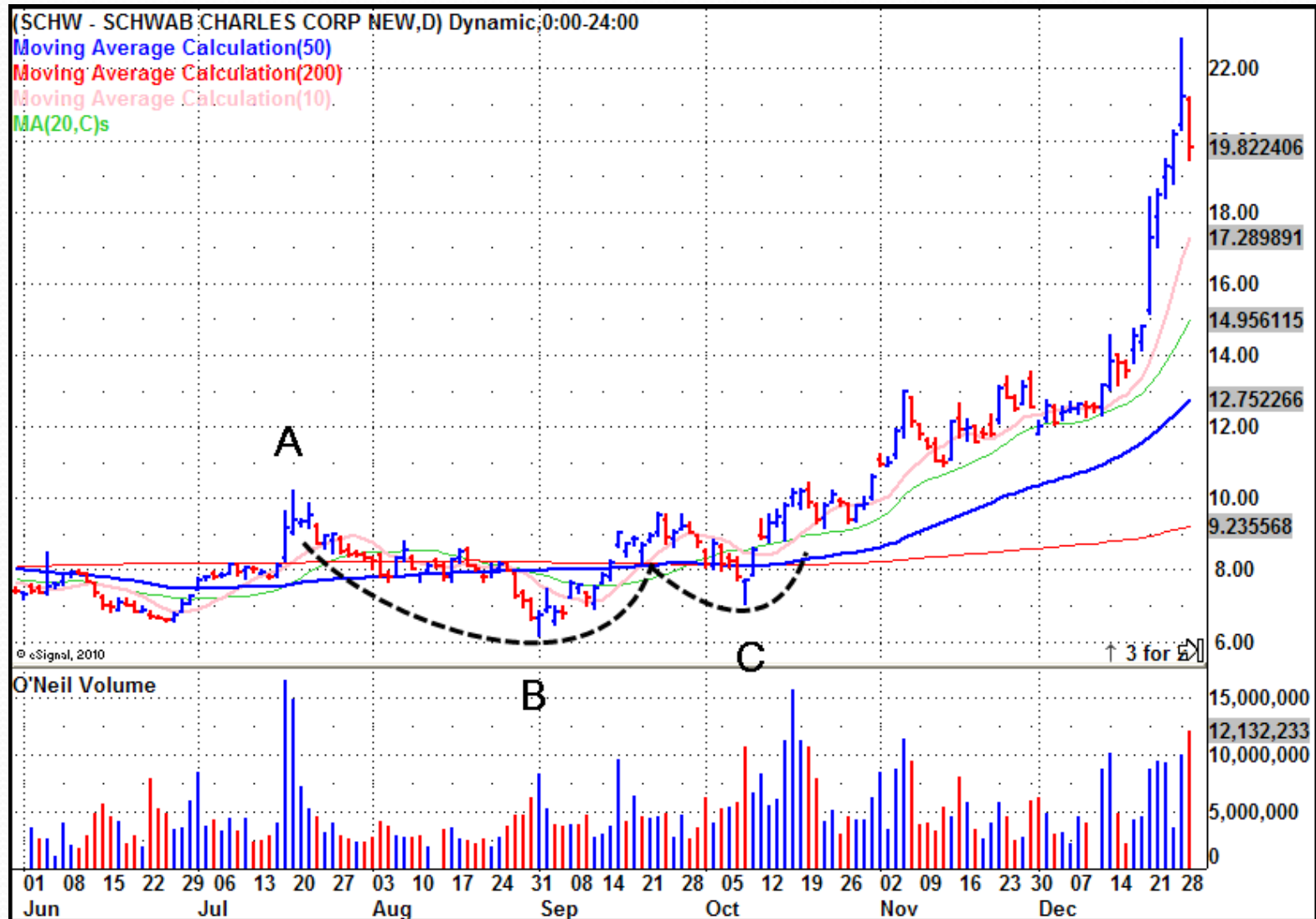
# What is Market Context?

- Chart patterns do not occur in a “vacuum” – there is a “context” for all price/volume action.
- Market Context can take many forms, ranging from the obvious to the subtle.
- Among these, factors like general market volatility, the phase of a particular general market bull or bear cycle, major news events, sector and group influences, etc. can be shown to influence the “shape” of price/volume action as represented by a chart pattern or trend.
- Understanding how these factors can influence price/volume action aids in the interpretation of technical chart patterns.

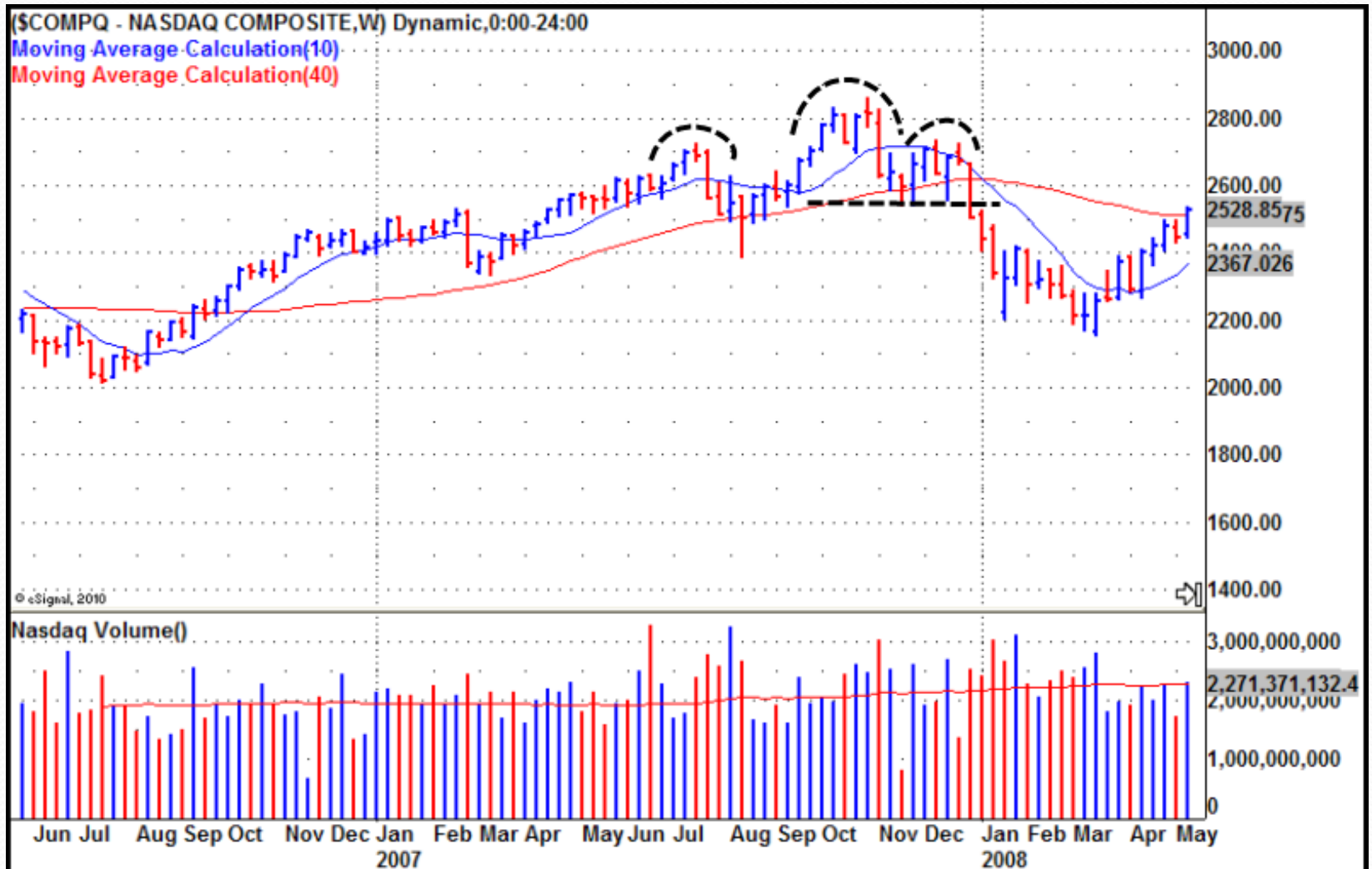
# NASDAQ Composite Index - 1998



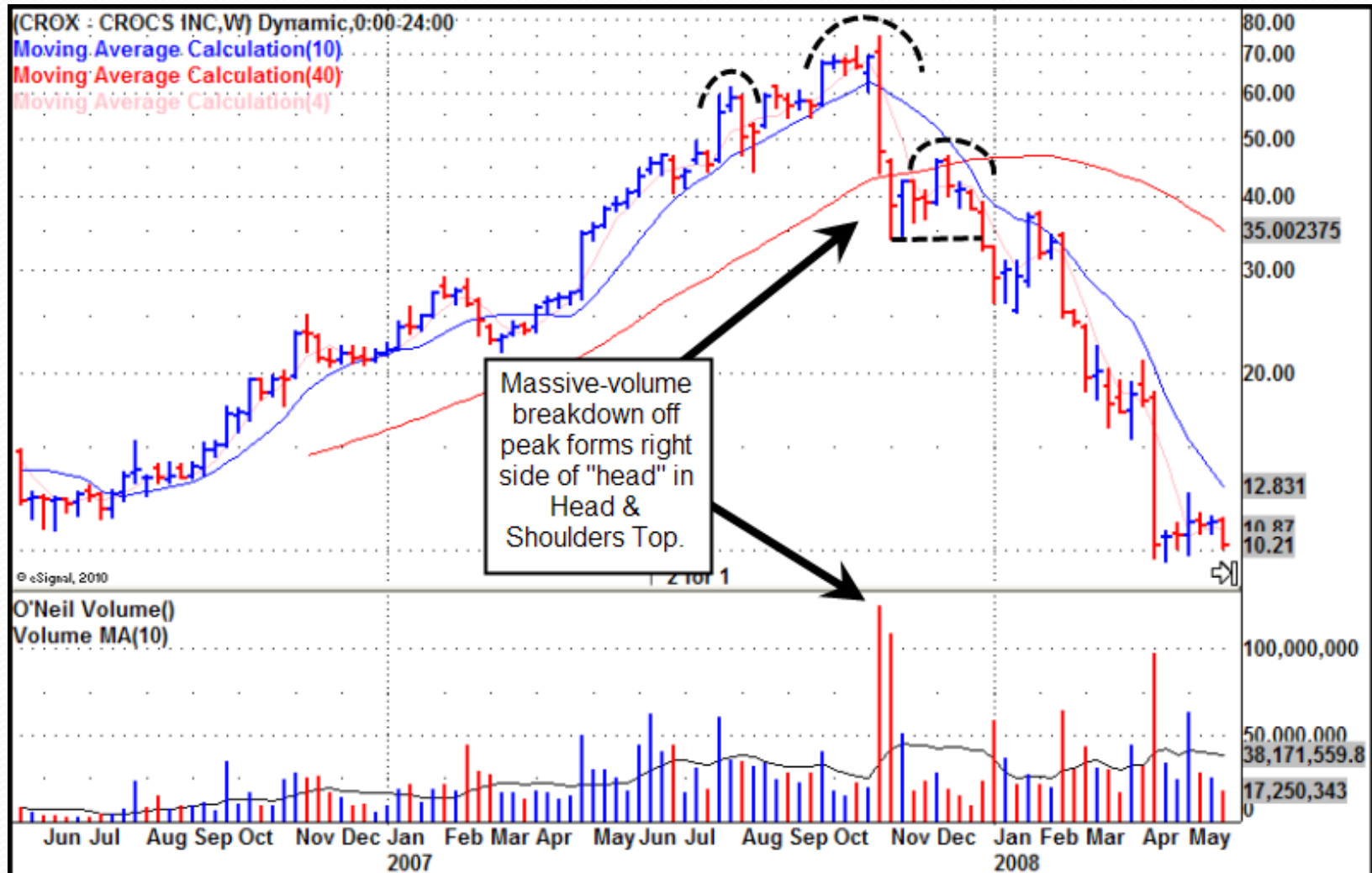
# Charles Schwab Corp. (SCHW) - 1998



# NASDAQ Composite Index – 2007

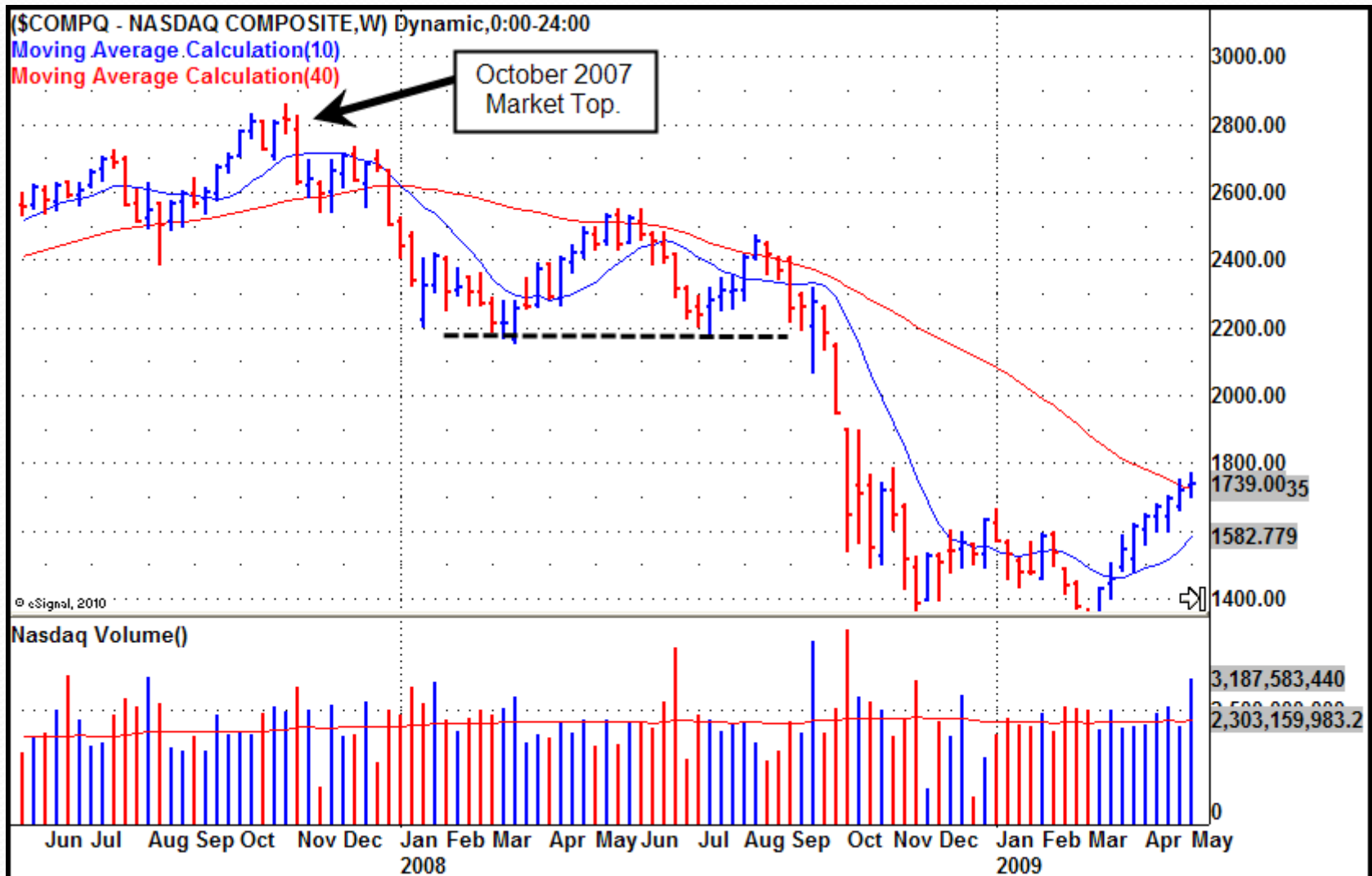


# Crocs, Inc. (CROX) – 2007



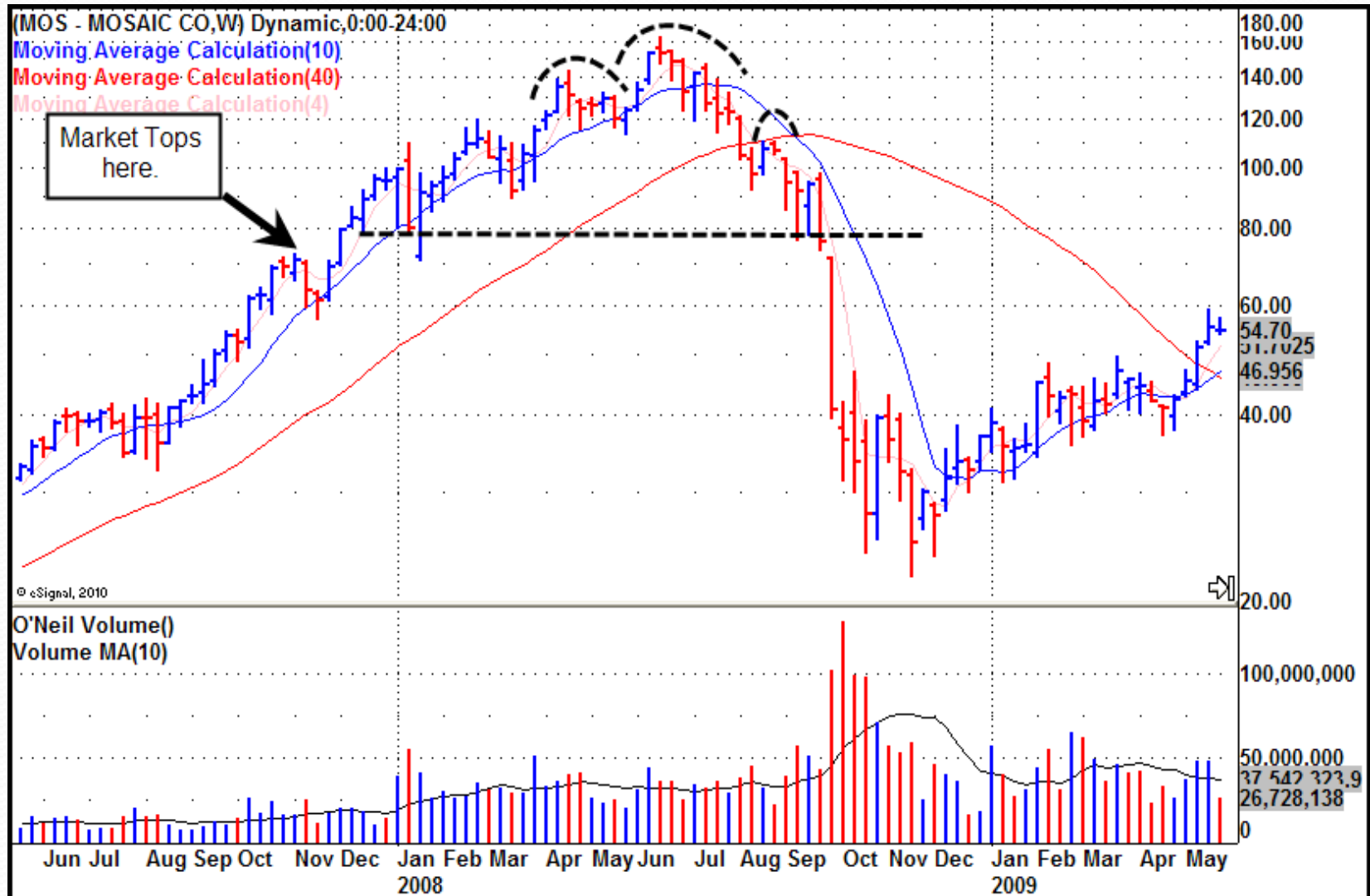


# NASDAQ Composite Index 2007 – 2008 Weekly Chart





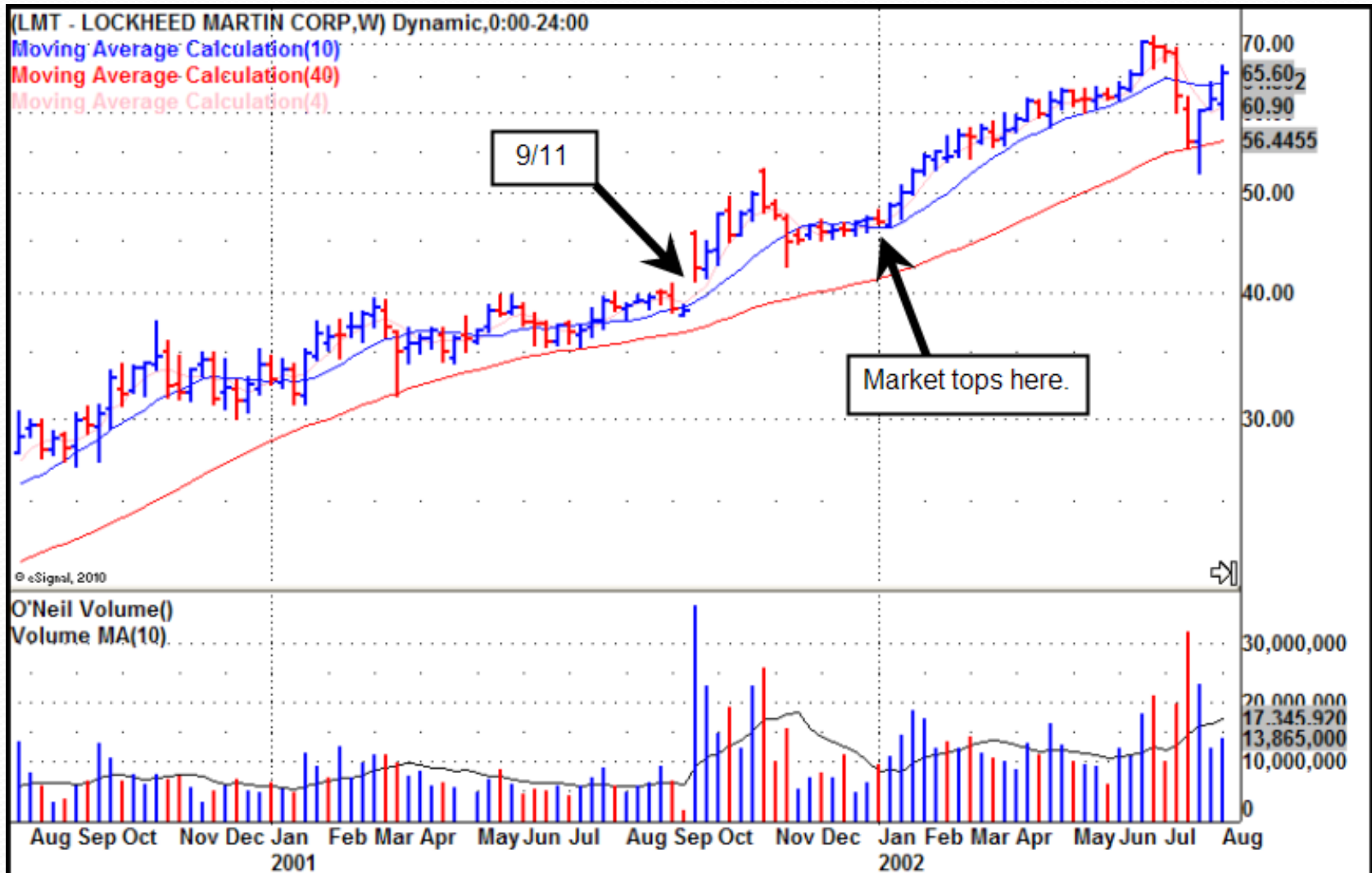
# Mosaic, Inc. (MOS) – 2008 Weekly Chart



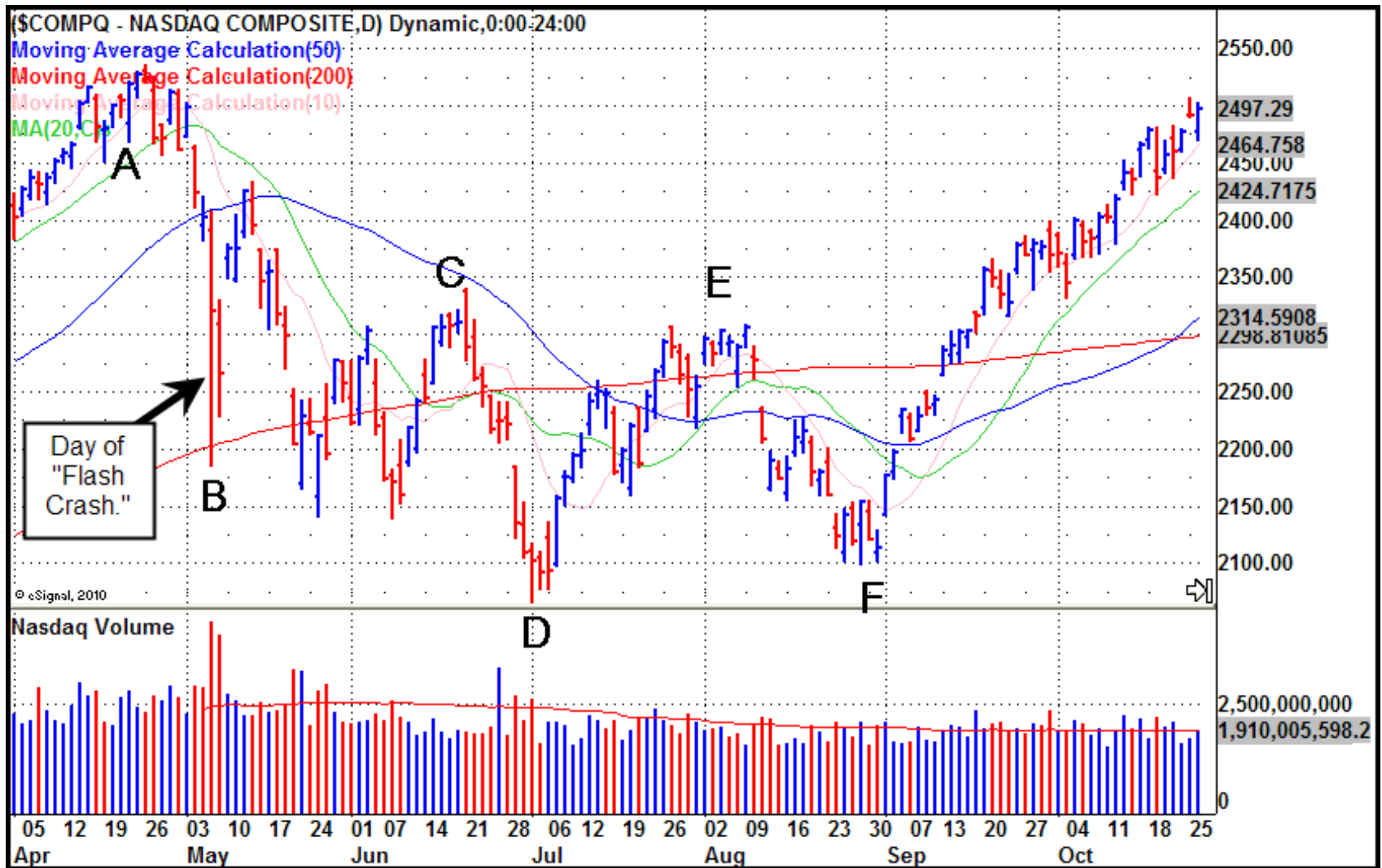
# NASDAQ Composite Index Weekly Chart 2001-2002



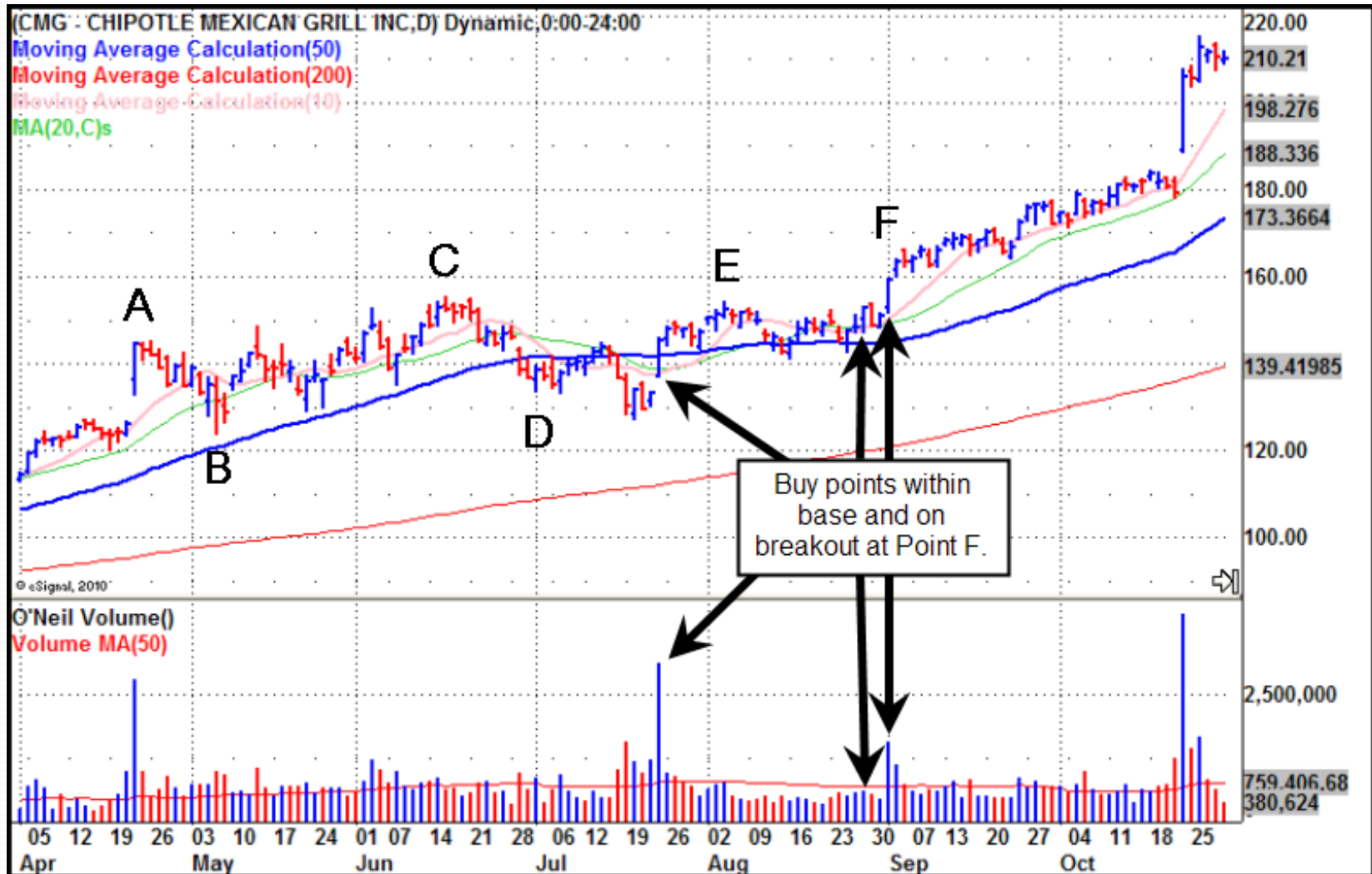
# LMT in the War Context of 2001-2002



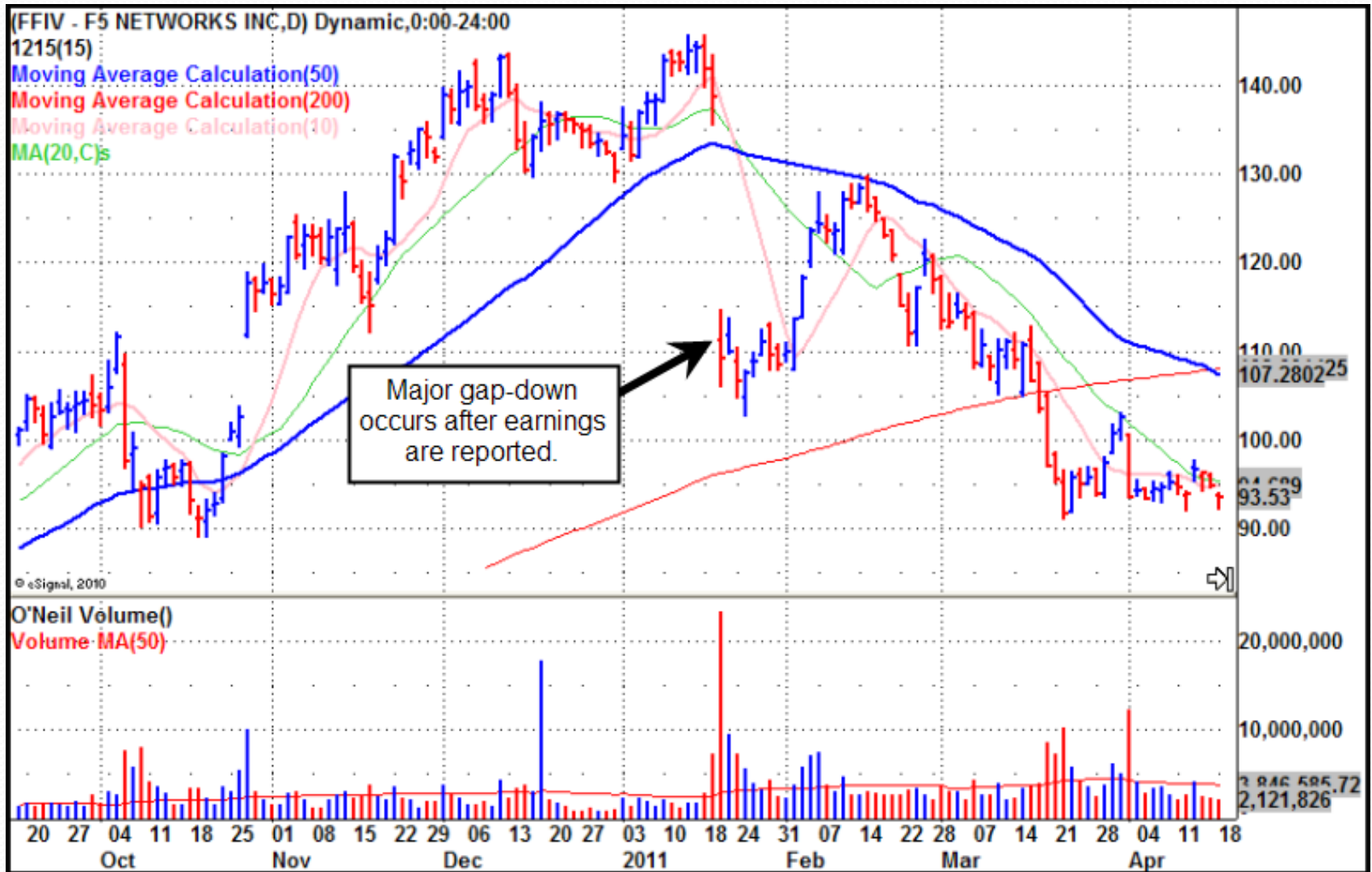
# NASDAQ Composite Index – Summer 2010



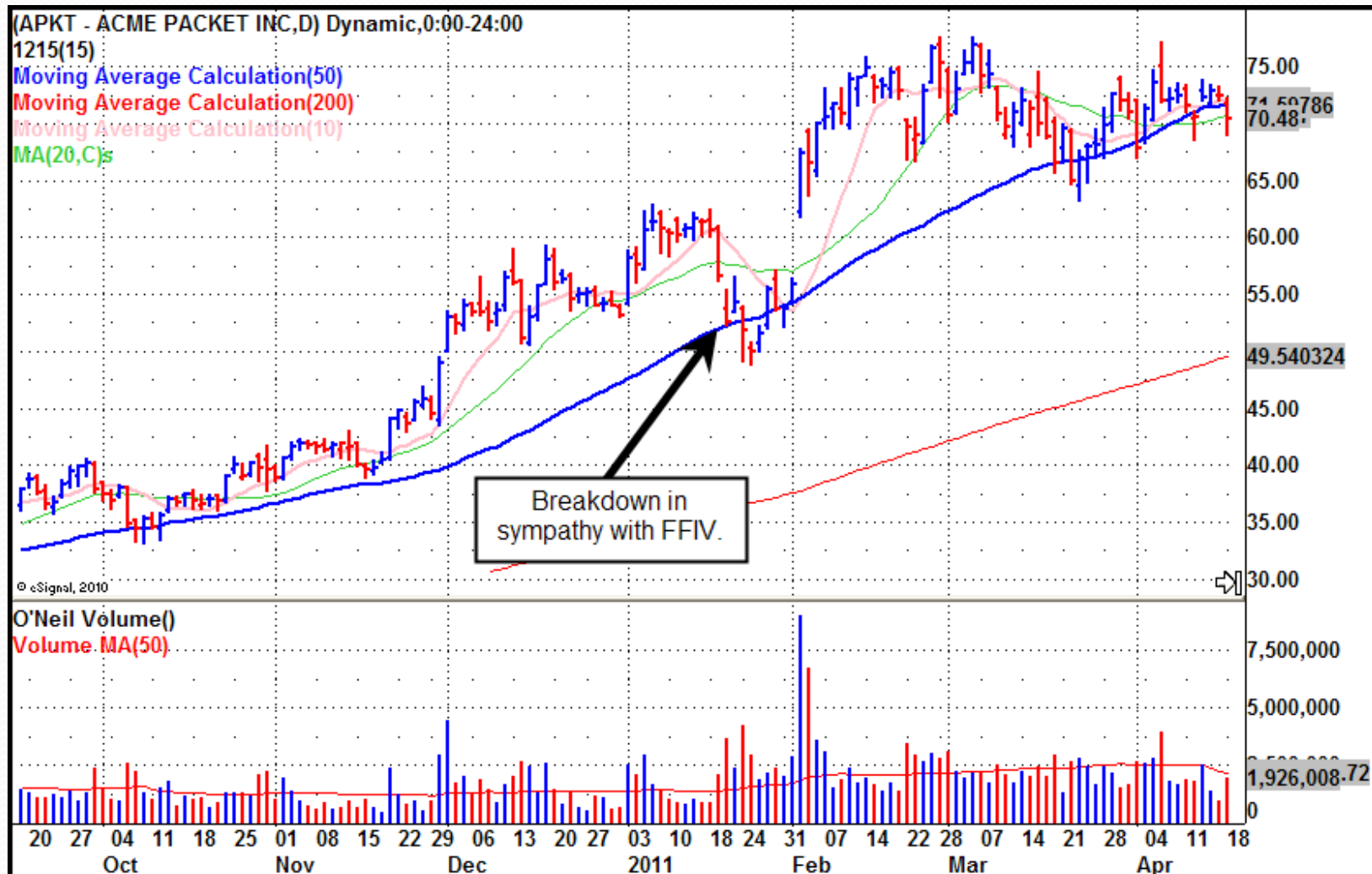
# Chipotle Mexican Grill, Inc. (CMG) – Summer 2010



# F5 Networks, Inc. (FFIV) – January 2011

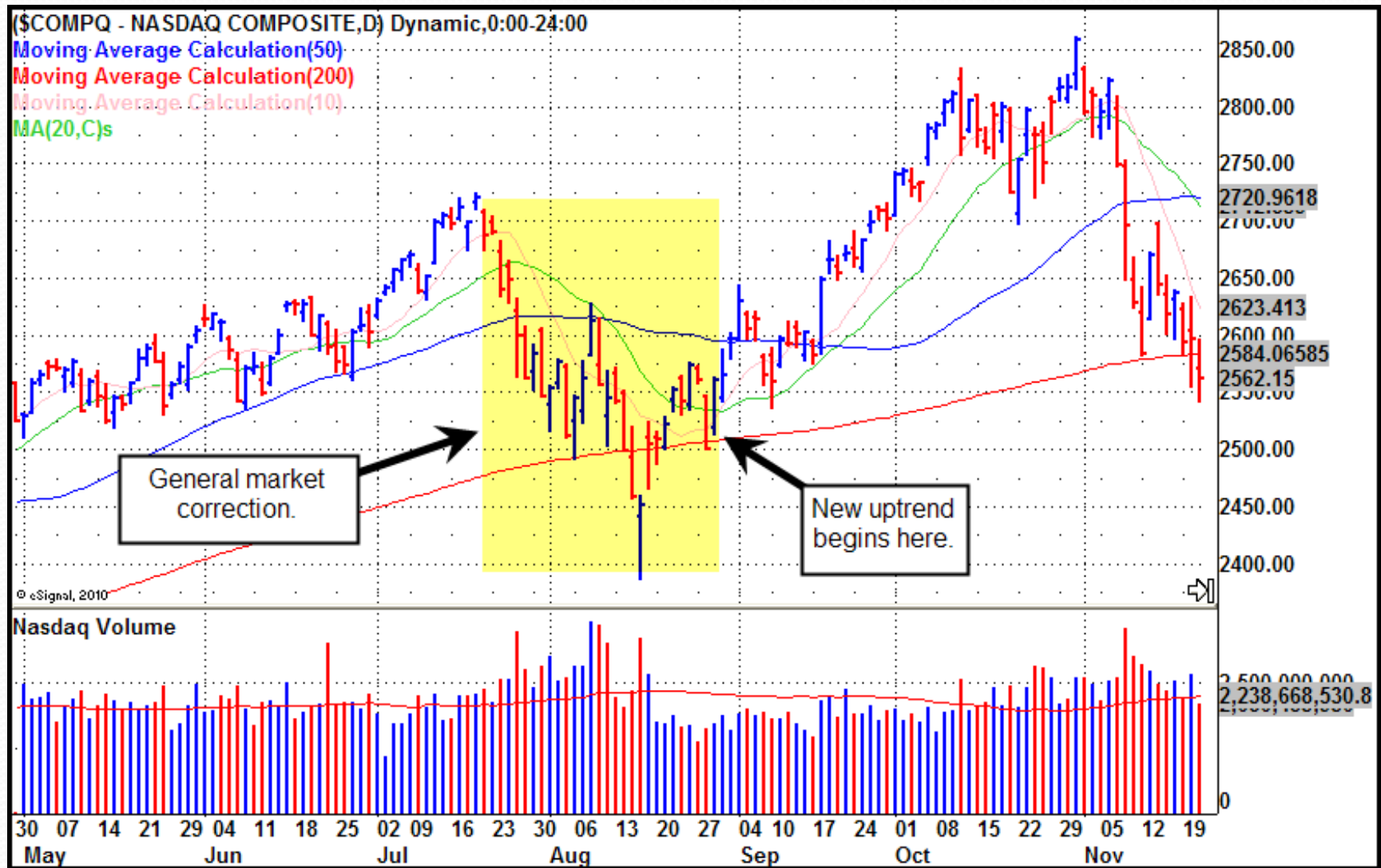


# Acme Packet (APKT) – January 2011

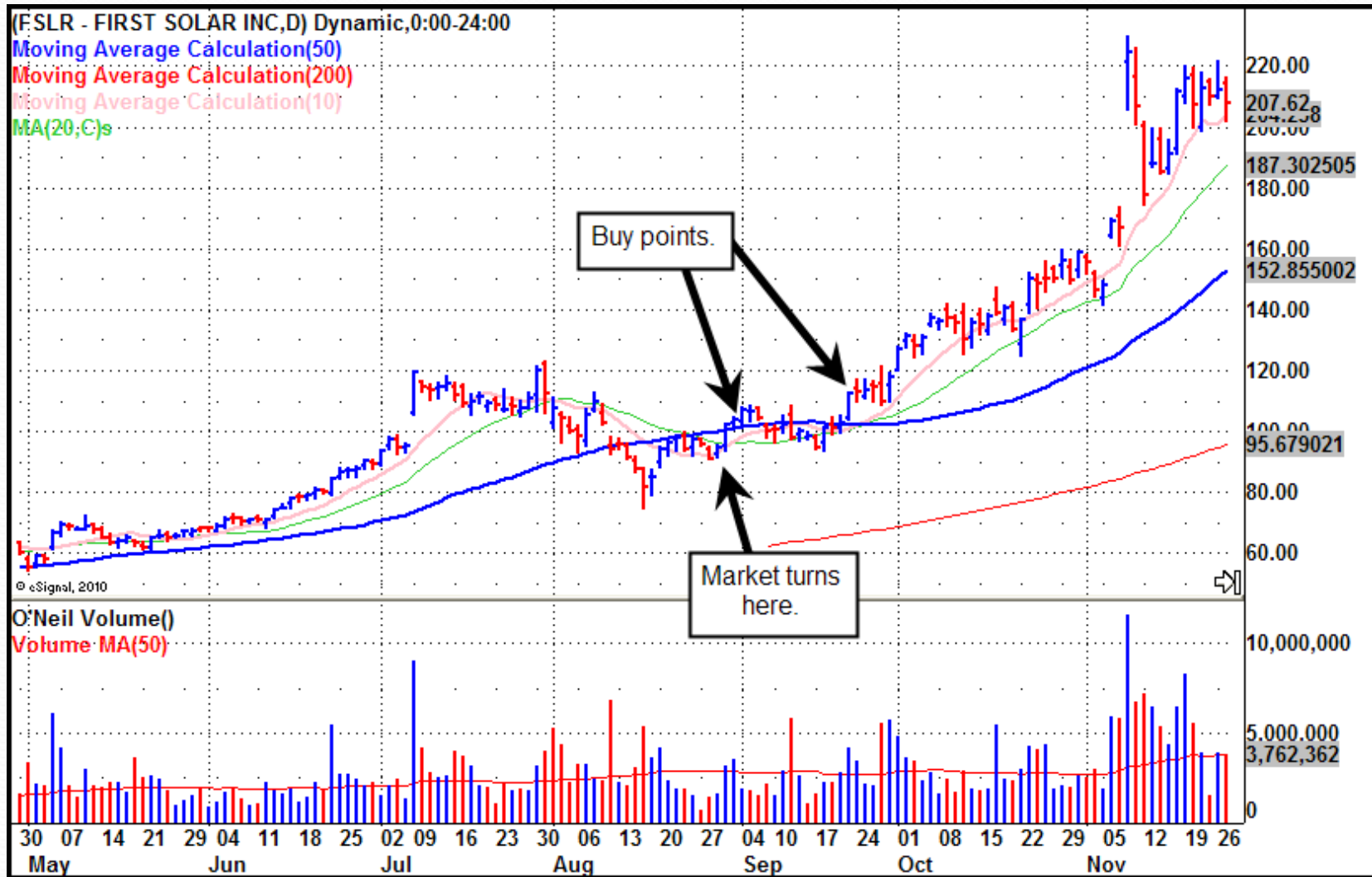




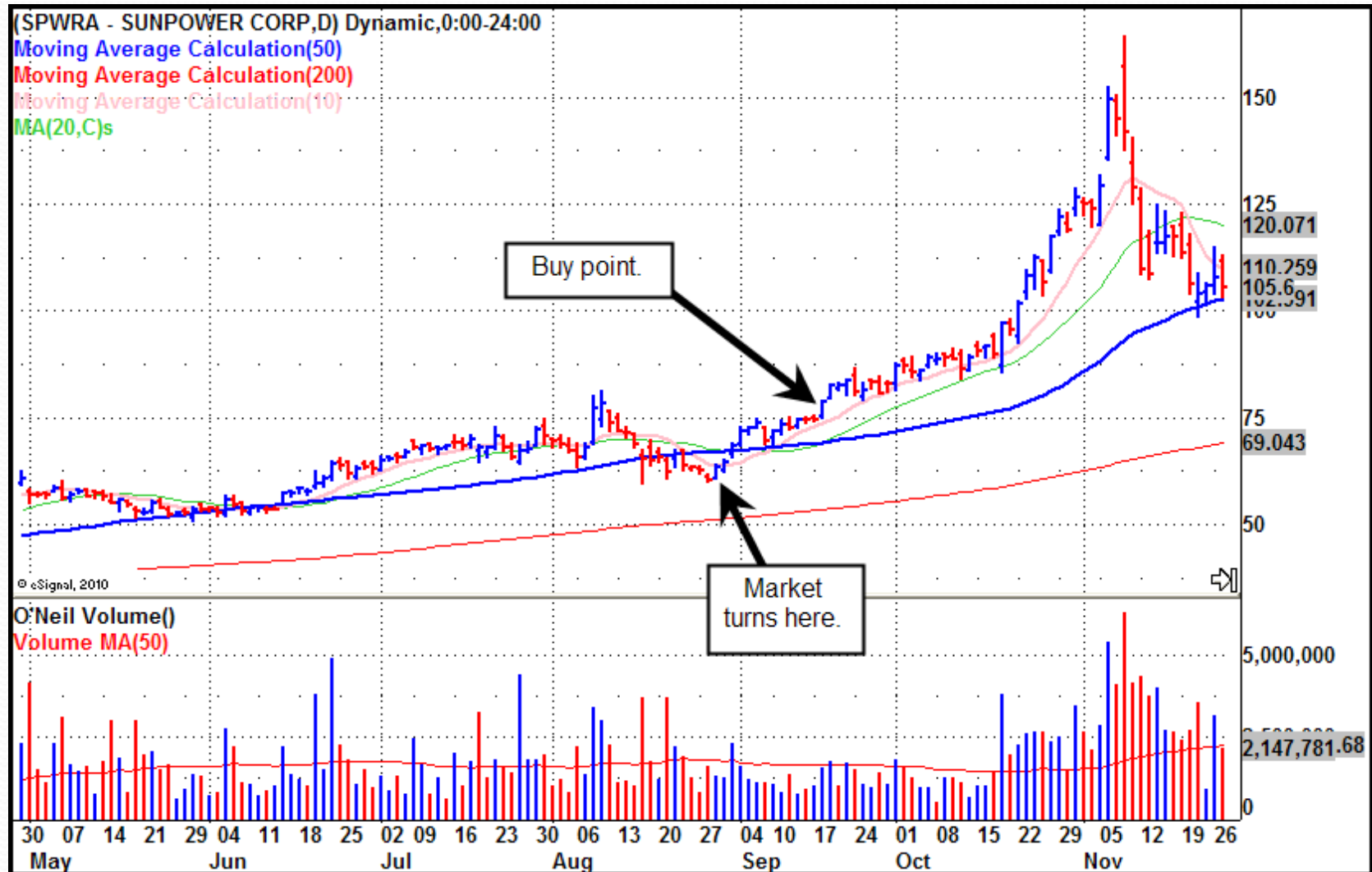
# NASDAQ Composite Index - 2007



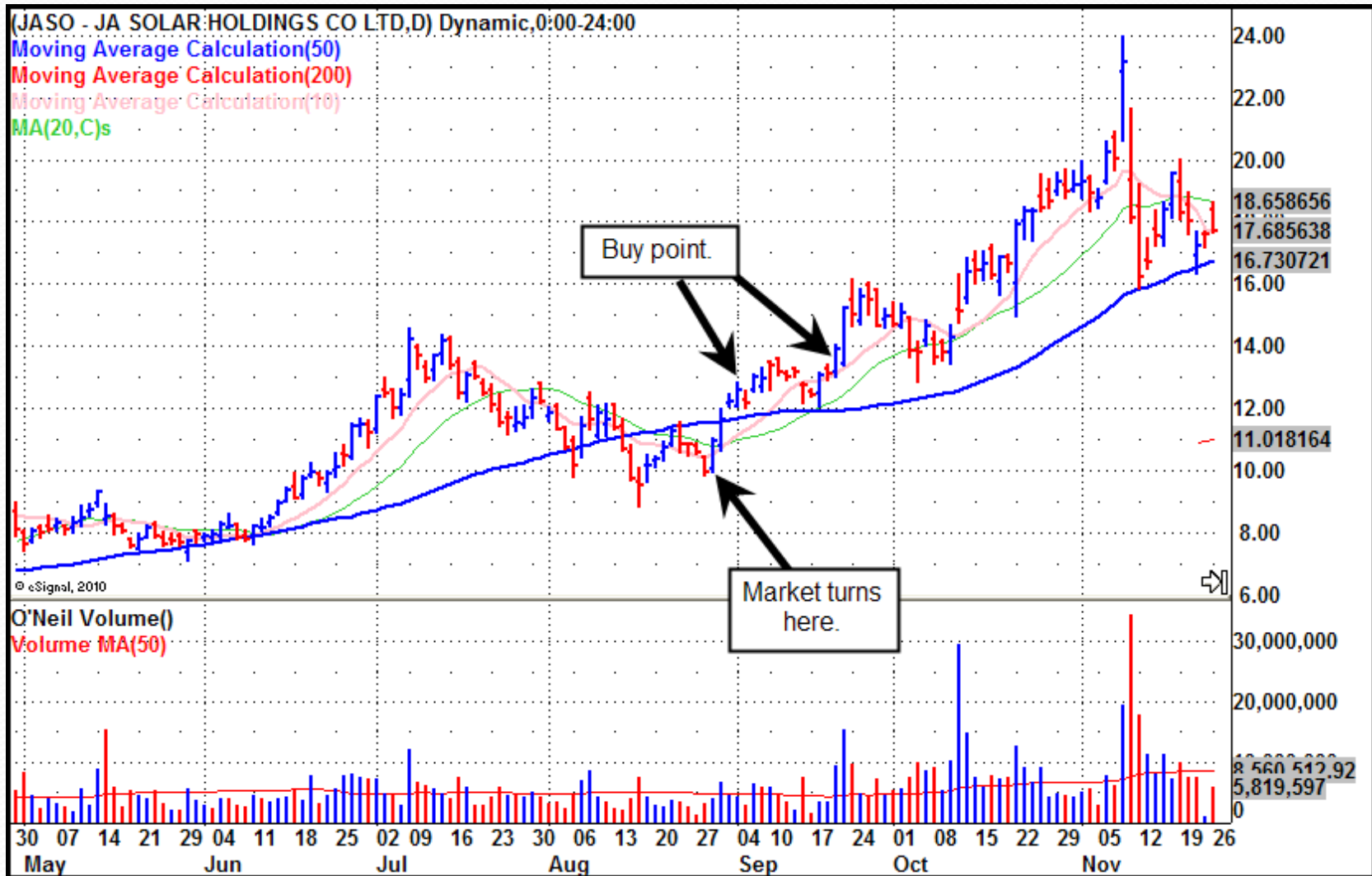
# First Solar, Inc. (FSLR) - 2007



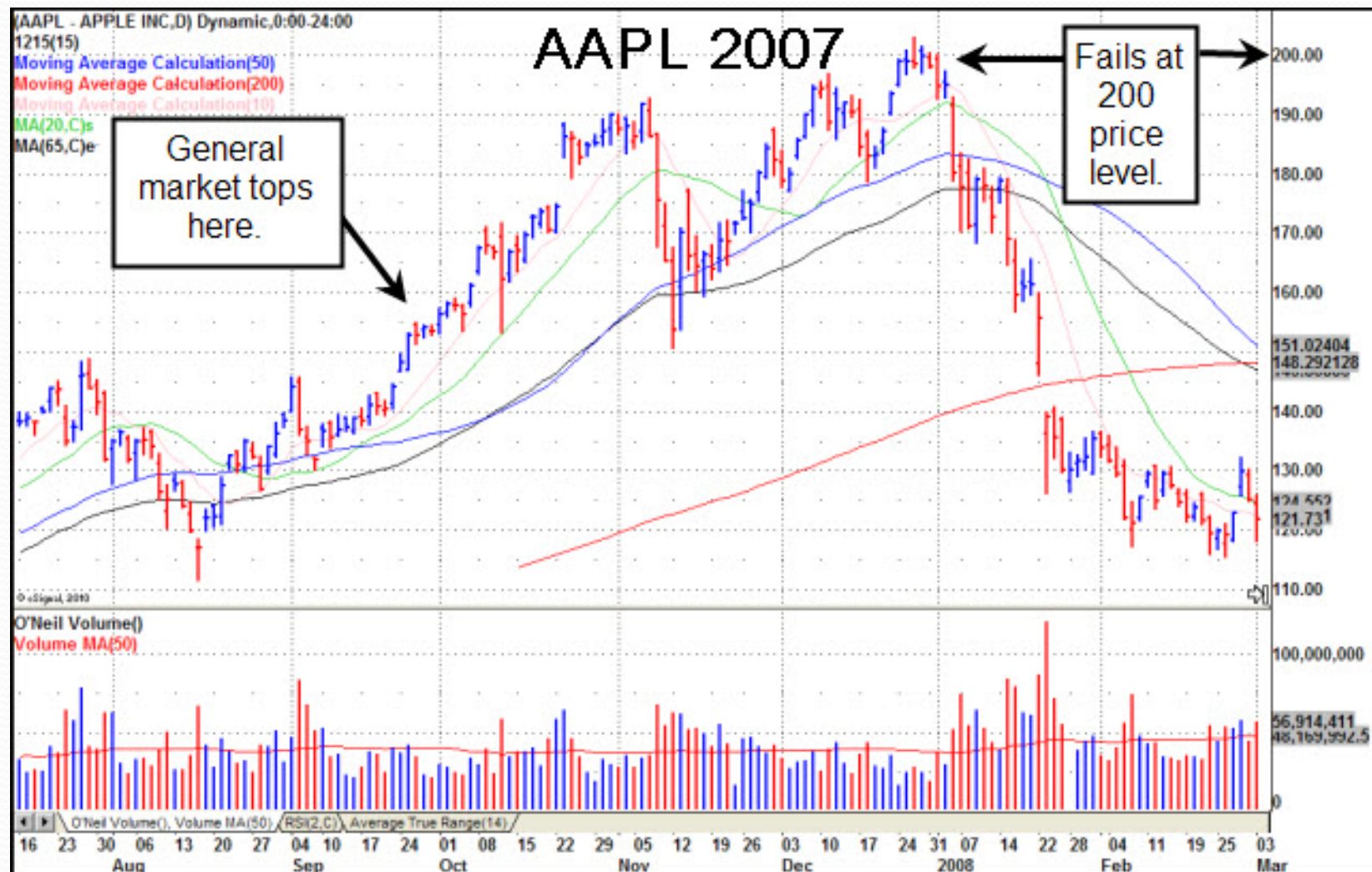
# Sunpower Corp. (SPWRA) - 2007



# JA Solar Holdings Co. Ltd. (JASO) - 2007

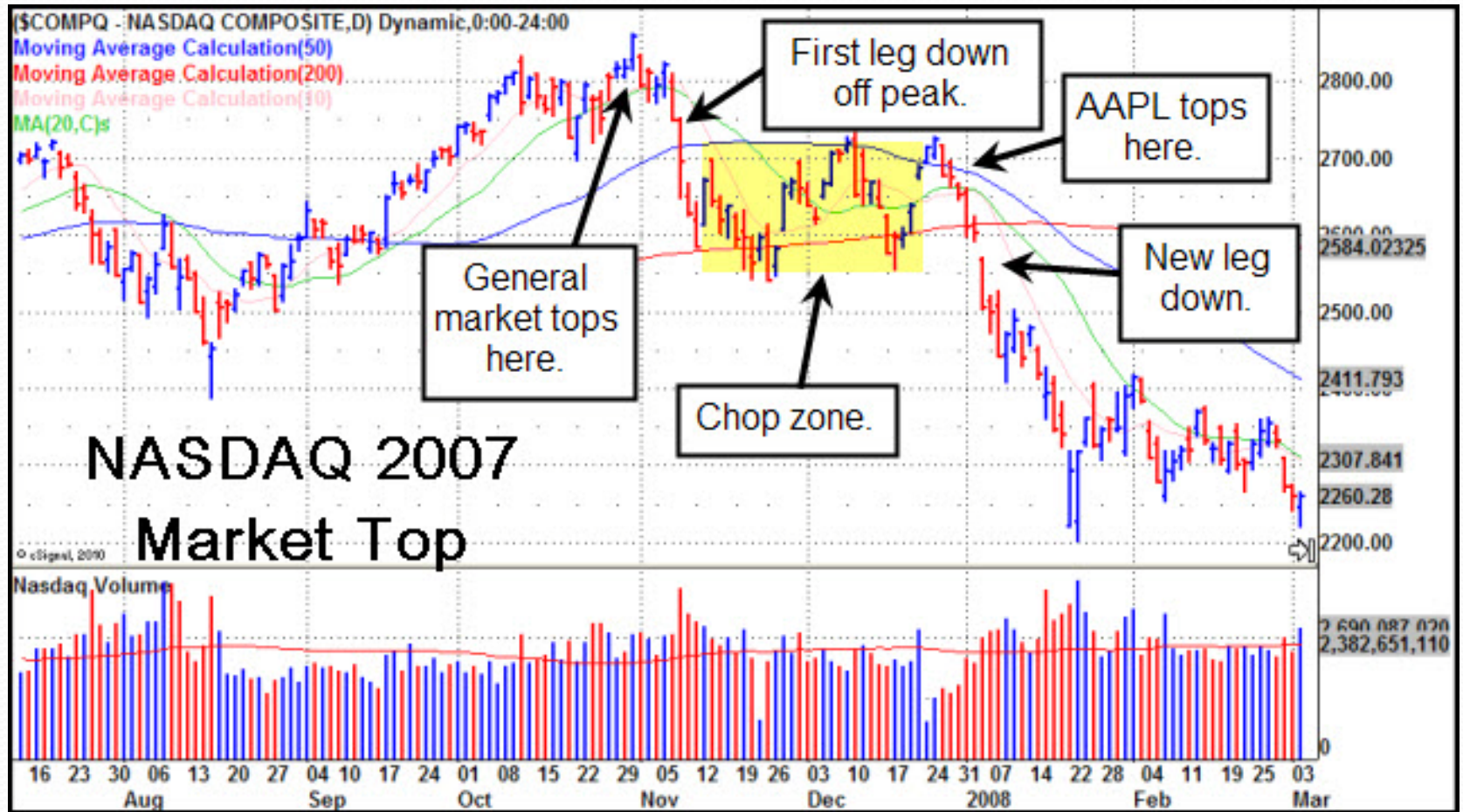


# Apple, Inc. (AAPL) – 2007 to 2008





# NASDAQ Composite Index – 2007 to 2008



# Visit us at [www.selfishinvesting.com](http://www.selfishinvesting.com)



## Virtue of Selfish Investing

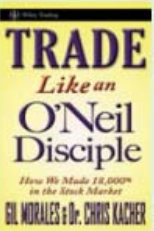
Signup now for  
Free Webinar Trial

Our Services **Market Timing Results** Past Reports Investor Education **Subscribe** About Us Contact Us **Logout**

Two market pros provide ETF recommendations and actionable stock ideas in real-time sent via email, so you can take immediate action (for both beginning and advanced investors):

- Dr. Chris Kacher used his timing model to help generate a long term return of **+18,241.2% in the stock market** as verified by KPMG <[click here](#)>
- Gil Morales achieved a return of **+10,904.25%** as audited by Rothstein Kass <[verification letter to Gil Morales](#)>
- Dr. Kacher and Gil Morales wrote the book, "[Trade Like An O'Neil Disciple: How We Made 18,000% in the Stock Market](#)"
- 2000-2010 market timing results (NASDAQ Composite): **+741.1%** vs. Buy-and-Hold: **-34.8%**
- 2010 market timing results: **+83.8%** (unaudited results using 3x ETF TYH)
- 2009 market timing results: **+118.3%** (unaudited results using 3x ETF TYH)
- CONSERVATIVE APPROACH using market timing model: June 9, 2009 - June 9, 2010 **+55.1%** with exposure to the market less than half the time as audited by Rothstein Kass <[click here](#)>
- CONSERVATIVE APPROACH: 2008 market timing results: **+38.8%** using no leverage (unaudited results)
- Gil Morales had a tough time shorting in 2009, losing nearly 50%, but he made up for that in May 2010 by nearly doubling his account on the short side. Read how he did it here: [gilmoralesfundperformance](#)





**NOW AVAILABLE:**  
Trade Like an O'Neil Disciple: How We Made Over 18,000% in the Stock Market, published by John Wiley & Sons.

**DR K & GIL IN THE NEWS**  
Upcoming and archived media events, including links to print, audio and video.  
[Read News](#)

**THE STOCK MARKET BLOG**  
GIL & DR K discuss the latest market/economic events and stock activity.  
[Read the Blog](#)

Copyright ©2011 MoKa Investors. All Rights Reserved. [privacy policy](#). [resources](#)